

Nonstop™ color!  
Nonstop™ versatility!  
Nonstop™ sales!

**Nonstop™ smiles!**



Nonstop™  
Begonias



Nonstop™ Mix

For Mother's Day, you need a sure thing.

You need Nonstop™s!



### Nonstop™

- Versatile– use as a gift plant, basket, or in mixed container
- Ten vibrant colors with green foliage
- Consumers have trusted the Nonstop™ name for over 30 years



### Nonstop™ Mocca

- The darkest foliage on the market
- Flower color pops at retail and at home
- Eight intense colors will fly off the shelves



### Nonstop Joy®

- Tighter, more mounded habit makes a great gift plant!
- Sleeves well, ships well on racks
- Finishes 5 days earlier than other Nonstop™s!



Nonstop Joy® Mocca White

*Nonstop™ smiles!*

## Timing for Mothers' Day Sales

### For 6" Pots

Plant 288's on week 2, January 7<sup>th</sup> (for 18 weeks) or  
Week 1, December 30<sup>th</sup> (for 19 weeks)

### For 10" Baskets

Week 51, December 17<sup>th</sup> (for 20 weeks) and  
Week 50, December 10<sup>th</sup> (for 21 weeks)

## Nonstop™ Begonia Timing Detail

### Plug timing

- 288 tray: 8 weeks
- 128 tray: 9 weeks
- 72 tray: 10 weeks

### Finish timing (from 288 plugs)

- 6" pots: 18 weeks (2 PPP)
- Quarts: 17 weeks (1 PPP)
- 10" basket: 19-20 weeks (3 PPP)
- 12" basket: 20 weeks (3-5 PPP)



## Tips for success

1. We recommend using 3-4 plants in the 11" and 12" Baskets.
2. Nonstop™ Begonias requires a 14 hr. day length to finish properly. Either use day length extension or night interruption.
3. Night temperature is important to keep plants on schedule. A night temperature of 65-68 °F will give the fastest finish. Do not grow at night temperatures below 62 °F. Lower night temperatures will increase finish time.
4. Using a 128 tray or larger will be easier than a 288 tray. It will decrease the amount of space required at the start of the crop. If finishing large containers, you can transplant into an intermediate sized tray for about four weeks before transplanting into the final container.
5. Make sure to fertilize adequately to insure good leaf expansion, but not too heavy since tuberous begonias require moderate fertilization. Feed with a 17-5-17 fertilizer at 150 ppm.
6. Giving slightly higher moisture and increasing the feed slightly at the end of the crop will give larger flowers.
7. Transplant with leaf tips pointing out.



## Scheduling Begonia Nonstop™ for Mothers' Day

11-12" Hanging Baskets			
Finish/ Ship Week	Sow Week	Transplant from 128s	Transplant from 288s
<b>North</b>			
Wk 16	Wk 48	Wk 6	Wk 4
Wk 17	Wk 49	Wk 7	Wk 5
Wk 18	Wk 50	Wk 8	Wk 6
Wk 19	Wk 51	Wk 9	Wk 7
Wk 20	Wk 52	Wk 10	Wk 8
<b>West</b>			
Wk 14	Wk 46	Wk 4	Wk 2
Wk 15	Wk 47	Wk 5	Wk 3
Wk 16	Wk 48	Wk 6	Wk 4
Wk 17	Wk 49	Wk 7	Wk 5
Wk 18	Wk 50	Wk 8	Wk 6
Wk 19	Wk 51	Wk 9	Wk 7
<b>South</b>			
Wk 12	Wk 44	Wk 2	Wk 52
Wk 13	Wk 45	Wk 3	Wk 1
Wk 14	Wk 46	Wk 4	Wk 2
Wk 15	Wk 47	Wk 5	Wk 3
Wk 16	Wk 48	Wk 6	Wk 4
<b>Canada</b>			
Wk 17	Wk 49	Wk 7	Wk 5
Wk 18	Wk 50	Wk 8	Wk 6
Wk 19	Wk 51	Wk 9	Wk 7
Wk 20	Wk 52	Wk 10	Wk 8
Wk 21	Wk 1	Wk 11	Wk 9

6" Pots			
Finish/ Ship Week	Sow Week	Transplant from 128s	Transplant from 288s
<b>North</b>			
Wk 16	Wk 50	Wk 8	Wk 6
Wk 17	Wk 51	Wk 9	Wk 7
Wk 18	Wk 52	Wk 10	Wk 8
Wk 19	Wk 1	Wk 11	Wk 9
Wk 20	Wk 2	Wk 12	Wk 10
<b>West</b>			
Wk 14	Wk 48	Wk 6	Wk 4
Wk 15	Wk 49	Wk 7	Wk 5
Wk 16	Wk 50	Wk 8	Wk 6
Wk 17	Wk 51	Wk 9	Wk 7
Wk 18	Wk52	Wk 10	Wk 8
Wk 19	Wk 1	Wk11	Wk 9
<b>South</b>			
Wk 12	Wk 46	Wk 4	Wk 2
Wk 13	Wk 47	Wk 5	Wk 3
Wk 14	Wk 48	Wk 6	Wk 4
Wk 15	Wk 49	Wk 7	Wk 5
Wk 16	Wk 50	Wk 8	Wk 6
<b>Canada</b>			
Wk 17	Wk 51	Wk 9	Wk 7
Wk 18	Wk 52	Wk 10	Wk 8
Wk 19	Wk 1	Wk 11	Wk 9
Wk 20	Wk 2	Wk 12	Wk 10
Wk 21	Wk 3	Wk 13	Wk 11

\*The Nonstop Joy® Series will finish about 5 days earlier than the other Nonstop™ Begonias

\*\*Supplemental lighting with LEDs or high pressure sodium lights can result in 1 week shorter crop times

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