



Schoneveld  
breeding

2022 - 2023

# VARIETY GUIDE



NORTH AMERICA 

# PLANT MORE VALUE

Schoneveld Breeding stands for innovative and sustainable breeding and seed production of genetically strong flowering pot plants. We deliver more than just a high-quality seed. Growers worldwide can contact us for growing support, sales support, and profitable product-market combinations. We deliver more value for all chain partners in the industry by making smart partnerships, develop technical innovations, and create powerful marketing concepts.

## STRONG GENETICS

We breed flowering pot plants that grow more sustainable. Our varieties flower rich and are known for having a naturally smart plant shape and long shelf life. Growers can work with our sustainable products very efficiently. The plants need less growth regulators and fertilizers than usual.

## MORE VALUE FOR ALL PARTNERS

Our work is more than just selling seeds. We aim for higher returns for growers and retailers and work for the best product for the consumer. To reach those goals, we offer growing support and sales support to all partners in the chain. Within our product groups, we make selections with specific features, deliver unique product market combinations, and participate in several leading growers' associations.

## NEXT GENERATION

Schoneveld Breeding breeds with a view to tomorrow. Growers can use our seeds to produce plants in a sustainable way, and next generations can prolong our current way of working for the future. We strive for plants with a compact, round plant shape, long shelf life and rich floriferousness. We always look for products that grow efficiently with as little growth regulators and fertilizers as possible.



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**STRONG GENETICS**

## STRONG GENETICS

It is in our DNA to develop strong genetics. Our breeders work on the best combinations of genes resulting in strong, uniform, and full plants which flower rich in appealing colors. It is a constant challenge to develop species that are even more resistant to heat, cold, moisture or specific diseases. We breed for all climates. For example, with the arrival of the large flowered, heat tolerant Leopardo, we now have a Cyclamen available of every size for every season and every climate.



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MORE VALUE

## GROWING SUPPORT AND SALES SUPPORT

Schoneveld Breeding collaborates with all partners in the chain, for example by giving extensive growing support and sales support. Our growing supporters take initiative themselves and are also available on request. They are there to think along about the best method of cultivation and ways to create a higher market value. We also offer sales support in the search for the highest sales return.



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## PRODUCT MARKET COMBINATIONS

We do not just develop new varieties. One of the aspects we think about from day one is the best way to market a product. Which retailer would fit the variety and which grower can best grow it? By cultivation at a selected group of growers and sales by carefully chosen retailers all chain partners can count on a high product quality with high returns.

## GROWERS' ASSOCIATIONS

Schoneveld Breeding is, together with its supply chain partners, part of several growers' associations. We believe: if you want to go fast, go alone. If you want to go further, then go together.



### Touch Me+

Growers' cooperation Touch Me+ is committed to a quality guarantee and high turnover of the colorful Primula obconica under the name Sweet Kisses.



### Addenda

For development and sales of Campanula Florentes there is growers' association Addenda. The rich flowering and long-lasting Ambella and Adansa earned a strong position in Europe due to this collaboration.







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## BEST FOR OUTDOOR

Best for Outdoor is a quality mark for products that perform best outside.



### Garden Selections

Packs with the Garden Selections brand are exclusively on the market. They all bear the quality mark Best for Outdoor.



### Veranda Selections

Veranda Selections are best for outdoor. They provide ease of use and long flowering pleasure for the consumer. These products are very recognizable. They are available in various decorative pots, trays and hanging baskets.







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MORE VALUE

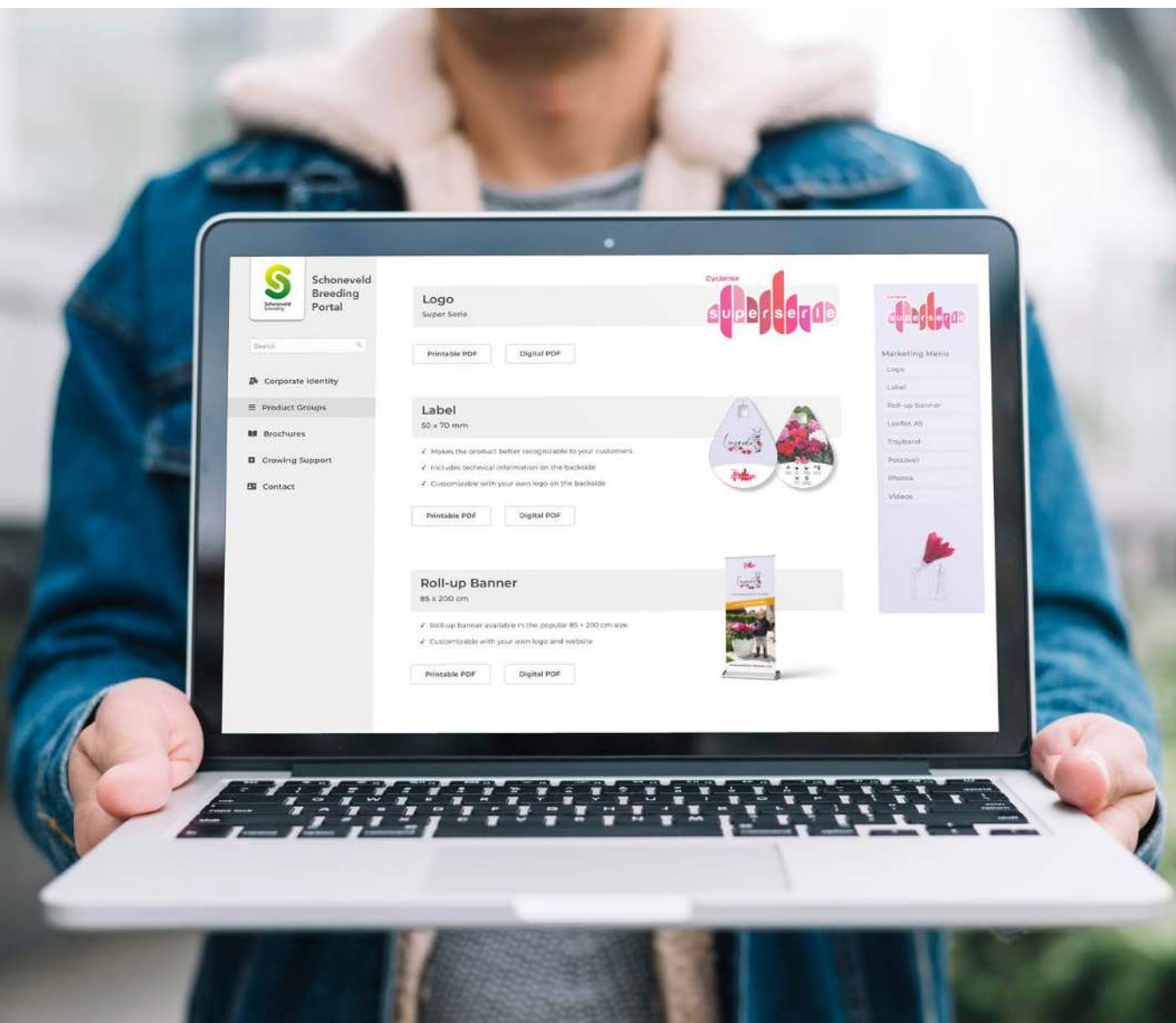
## SCHONEVELD BREEDING PORTAL

The Schoneveld Breeding portal is live. In this digital environment you will find our marketing materials all together in one place. In addition to, for example, photos, videos, and labels, we also provide brochures and cultivation support documents. The portal is available at any time, from any place. Create an account and you will have immediate access to the portal.

When logged in, you simply click on the materials you need and start downloading them. Some materials are also suitable for customization. E-mail us your input and we will create a personalized marketing expression for you. By using the portal, you always have the added value of Schoneveld Breeding nearby. Whether you are looking for cultivation support, lifestyle photos or one of our brochures. What can we help you with?



Create your account: [portal.schoneveld-breeding.com](https://portal.schoneveld-breeding.com)







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NEXT GENERATION

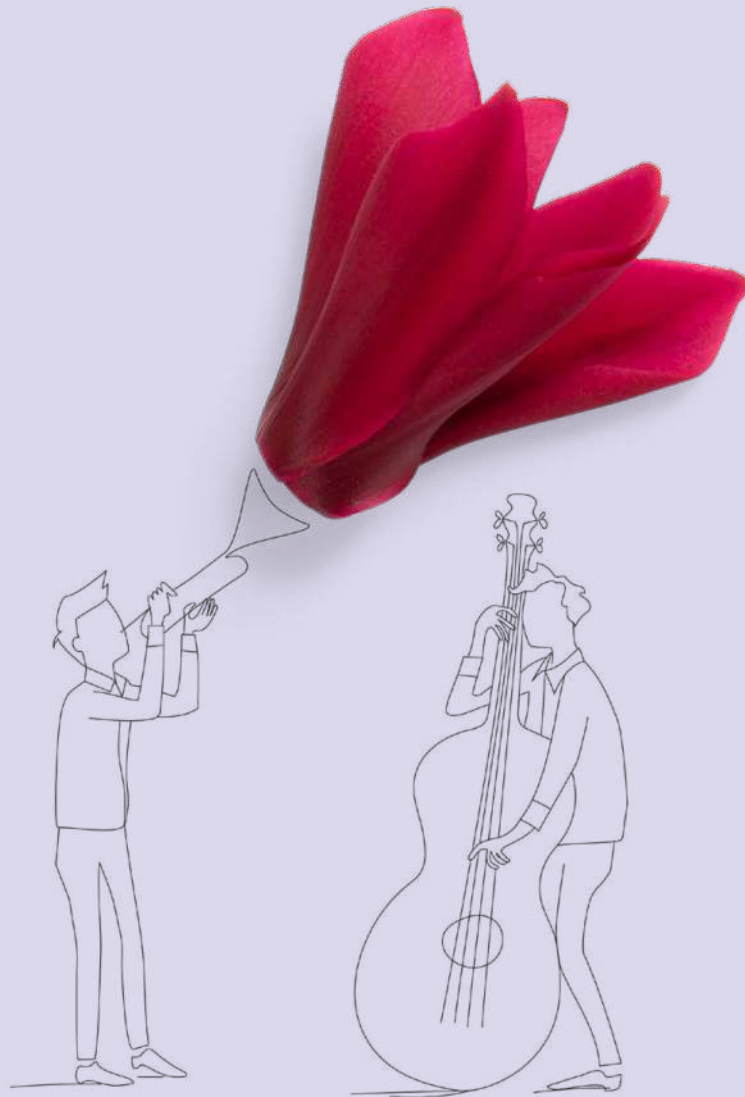
## NEXT GENERATION

Schoneveld Breeding delivers genetically strong products that also look beautiful. When developing varieties, we ask ourselves how the grower can grow them as sustainably and efficient as possible. Important there is less use of growth regulators and fertilizers. The product also should be more sustainable for growers, by providing a higher production per square meter, less purchase of production resources and therefore a higher return.

We are also critical about our own way of working. The future of the environment has our attention in all business processes. We make sure our seed production is sustainable for future generations. We use a closed water chain and give all our plants tailor made nutrition. Besides that, we use hybrid lightning, purchase green electricity and search constantly for more sustainable alternatives for our current working method.



# CYCLAMEN SUPER SERIE®



Cyclamen  
super serie





**MICRO**

MICRO PLANT SIZE, MINI FLOWER SIZE



MICRO



MINI

**SUPER SERIE MICRO F1**  
Smallest Cyclamen variety  
Genetically compact

**MINI**

MINI PLANT SIZE, MINI FLOWER SIZE



MINI



MINI

**SUPER SERIE VERANO F1**  
Market leader mini-Cyclamen  
Best for summer cultivation

**SUPER SERIE DONATELLO F1**  
Silver leaved - Verano type  
Best for summer cultivation

**SUPER SERIE CARINO F1**  
Market leader autumn mini-Cyclamen  
Best for autumn cultivation

**SUPER SERIE COMPACT F1**  
Summer and/or winter flowering  
High flower count

**SUPER SERIE DA VINCI F1**  
Silver leaved - Compact type  
Summer flowering

**SUPER SERIE JIVE F1**  
Waved flowers

**SUPER SERIE MINI WINTER F1**  
Late autumn/winter flowering  
More open plant structure

**SUPER SERIE PICASSO F1**  
Silver leaved - Mini Winter type  
Autumn and/or winter flowering

**SUPER SERIE DJIX F1**  
Specialty  
Unique flower shape with downward facing petals

**SUPER SERIE CRAYON F1**  
Unique flower pattern  
Easy to grow like Verano

**SUPER SERIE PETTICOAT F1**  
Reversed flower shape with petals hanging downward  
Great for hanging basket

**MIDI**

MIDI PLANT SIZE, MIDI FLOWER SIZE



MIDI



MIDI

**SUPER SERIE ALLURE F1**  
Market leader midi Cyclamen  
Programmable production

**SUPER SERIE REMBRANDT F1**  
Silver leaved - Allure type  
Best for summer/autumn cultivation

**SUPER SERIE ELEGANTE F1**  
Heat tolerant, little to no heat delay  
More open plant structure

**SUPER SERIE MERENGUE F1**  
Fringed flower shape  
Unique

**SUPER SERIE MACRO F1**  
Strong robust plant  
Suitable for late autumn and winter flowering

**LARGE**

LARGE PLANT SIZE, LARGE FLOWER SIZE



LARGE



LARGE

**SUPER SERIE XL F1**  
Large flowers  
Autumn flowering

**SUPER SERIE LEOPARDO F1**  
The #1 heat tolerant large type Cyclamen  
Easy to grow

**SUPER SERIE VINTRO F1**  
Best for cold and dark season production  
Less sensitive to Botrytis

**SUPER SERIE MAMMOTH F1**  
Very large flowers  
Autumn flowering



## CYCLAMEN PERSICUM SUPER SERIE

### About Super Serie

- Uniform growth and flowering within the series
- Round plant shape with sturdy flower stems
- Rich and central flowering
- A series for all growing conditions



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER M<sup>2</sup>

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

WARM CLIMATE

	POT SIZE Ø	PLANT HEIGHT	PLANT WIDTH Ø	PLANTS PER M <sup>2</sup>	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) COLD CLIMATE	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) WARM CLIMATE
<b>MICRO</b>						
Micro F1	6 - 8cm / 7 - 9cm	10 - 15cm / 12 - 15cm	11 - 13cm / 11 - 13cm	45 - 70 / 40 - 60	25 - 26	22 - 25
<b>MINI</b>						
Verano F1	6 - 10,5cm / 9 - 12cm	10 - 20cm / 15 - 20cm	12 - 20cm / 15 - 22cm	24 - 70 / 25 - 35	23 - 24	23 - 25
Donatello F1	6 - 10,5cm / 9 - 12cm	15 - 20cm / 15 - 20cm	15 - 20cm / 15 - 22cm	24 - 70 / 25 - 35	24 - 25	24 - 26
Carino F1	9 - 10,5cm / 10,5 - 12cm	15 - 23cm / 15 - 20cm	17 - 22cm / 18 - 25cm	22 - 30 / 22 - 30	24 - 25	24 - 26
Compact F1 *	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 22cm / 15 - 22cm	22 - 30 / 22 - 35	25 - 30	25 - 28
Da Vinci F1	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	17 - 22cm / 15 - 22cm	22 - 28 / 22 - 30	26 - 28	26 - 29
Jive F1	9 - 12cm / 12 - 13cm	17 - 25cm / 15 - 20cm	17 - 25cm / 18 - 27cm	20 - 25 / 18 - 22	25 - 26	27 - 29
Mini Winter F1 *	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 25cm / 20 - 28cm	20 - 25 / 20 - 28	25 - 29	24 - 27
Picasso F1 *	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 25cm / 20 - 28cm	20 - 23 / 20 - 28	26 - 30	24 - 27
Djix F1	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 22cm / 15 - 22cm	22 - 30 / 22 - 30	25 - 26	24 - 26
Crayon F1	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 20cm / 18 - 25cm	24 - 34 / 22 - 30	23 - 24	23 - 25
Petticoat F1	9 - 12cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	17 - 22cm / 18 - 25cm	22 - 28 / 22 - 30	27 - 28	25 - 27
<b>MIDI</b>						
Allure F1	10,5 - 12cm / 12 - 13cm	17 - 25cm / 20 - 25cm	20 - 25cm / 20 - 25cm	16 - 20 / 12 - 16	25 - 26	26 - 28
Rembrandt F1	10,5 - 12cm / 12 - 13cm	17 - 27cm / 20 - 25cm	20 - 25cm / 18 - 23cm	15 - 19 / 12 - 16	27 - 28	26 - 28
Elegante F1 **	10,5 - 12cm / 12 - 13cm	17 - 27cm / 20 - 25cm	20 - 25cm / 20 - 25cm	16 - 20 / 12 - 16	24 - 25	25 - 27
Merengue F1	10,5 - 12cm / 12 - 13cm	17 - 27cm / 20 - 25cm	20 - 25cm / 20 - 28cm	12 - 16 / 12 - 16	26 - 28	26 - 29
Macro F1 *	10,5 - 15cm / 12 - 17cm	20 - 30cm / 20 - 25cm	20 - 30cm / 24 - 35cm	10 - 22 / 8 - 14	27 - 32	29 - 32
<b>LARGE</b>						
XL F1	11 - 15cm / 12 - 15cm	20 - 30cm / 25 - 35cm	20 - 30cm / 22 - 30cm	10 - 20 / 10 - 15	27 - 31	29 - 32
Leopardo F1	12 - 14cm / 12 - 14cm	25 - 30cm / 25 - 35cm	22 - 27cm / 22 - 32cm	10 - 22 / 8 - 14	26 - 27	27 - 29
Vintro F1	12 - 14cm / 13 - 15cm	25 - 40cm / 25 - 35cm	22 - 30cm / 22 - 30cm	10 - 16 / 8 - 14	31 - 35	31 - 35
Mammoth F1	13 - 17cm / 14 - 17cm	25 - 40cm / 30 - 40cm	27 - 40cm / 30 - 40cm	6 - 12 / 6 - 10	27 - 29	30 - 32

\* Also suitable in winter production

\*\* Only available in North America

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CYCLAMEN PERSICUM  
**SUPER SERIE**

**About Super Serie**

- Uniform growth and flowering within the series
- Round plant shape with sturdy flower stems
- Rich and central flowering
- A series for all growing conditions



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER SQ FT

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

WARM CLIMATE

	POT SIZE Ø	PLANT HEIGHT	PLANT WIDTH Ø	PLANTS PER SQ FT	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) COLD CLIMATE	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) WARM CLIMATE
<b>MICRO</b>						
Micro F1	2,5 - 3" / 2,5 - 3"	4 - 5" / 4 - 5"	4 - 4,5" / 4,5 - 5"	5 - 7 / 4 - 6	25 - 26	22 - 25
<b>MINI</b>						
Verano F1	2,5 - 4" / 2,5 - 4"	5 - 8" / 5 - 8"	5 - 8" / 5 - 8,5"	2,5 - 3,5 / 2,5 - 3,5	23 - 24	23 - 25
Donatello F1	2,5 - 4" / 2,5 - 4"	5 - 8" / 5 - 8"	5 - 8" / 5 - 8,5"	2,5 - 3,5 / 2,5 - 3,5	24 - 25	24 - 26
Carino F1	3,5 - 4" / 4 - 5"	5 - 10" / 5 - 8"	6,5 - 8,5" / 6,5 - 10"	2,25 - 3 / 2,25 - 3	24 - 25	24 - 26
Compact F1 *	3,5 - 4" / 4 - 5"	5 - 10" / 5 - 8"	6,5 - 8,5" / 5 - 8,5"	2,25 - 2,75 / 2,5 - 3,5	25 - 30	25 - 28
Da Vinci F1	3,5 - 4" / 4 - 5"	5 - 10" / 5 - 8"	6,5 - 8,5" / 5 - 8,5"	2,25 - 2,75 / 2,25 - 3	26 - 28	26 - 29
Jive F1	3,5 - 4" / 4 - 5"	6,5 - 11,5" / 5 - 8"	6,5 - 11,5" / 6,5 - 11"	2 - 2,5 / 1,75 - 2,25	25 - 26	27 - 29
Mini Winter F1 *	3,5 - 4" / 4 - 5"	5 - 10" / 5 - 8"	6,5 - 10" / 8 - 11,5"	2 - 2,5 / 2 - 2,75	25 - 29	24 - 27
Picasso F1 *	3,5 - 4" / 4 - 5"	5 - 10" / 5 - 8"	6,5 - 10" / 8 - 11,5"	2 - 2,25 / 2 - 2,75	26 - 30	24 - 27
Djix F1	3,5 - 4" / 4 - 5"	5 - 10" / 5 - 8"	5 - 8,5" / 5 - 8,5"	2,25 - 3 / 2,25 - 3	25 - 26	24 - 26
Crayon F1	3,5 - 4" / 4 - 5"	5 - 10" / 5 - 8"	5 - 8" / 6,5 - 10"	2,5 - 3,5 / 2,25 - 3	23 - 24	23 - 25
Petticoat F1	3,5 - 4" / 4 - 5"	5 - 10" / 5 - 8"	6,5 - 8,5" / 6,5 - 10"	2,25 - 2,75 / 2,25 - 3	27 - 28	25 - 27
<b>MIDI</b>						
Allure F1	4 - 5" / 5"	6,5 - 11,5" / 8 - 10"	8 - 10" / 8 - 10"	1,5 - 2 / 1,25 - 1,5	25 - 26	26 - 28
Rembrandt F1	4 - 5" / 5"	6,5 - 11,5" / 8 - 10"	8 - 10" / 6,5 - 8,5"	1,5 - 2 / 1,25 - 1,5	27 - 28	26 - 28
Elegante F1 **	4 - 5" / 5"	6,5 - 12" / 8 - 10"	8 - 10" / 8 - 10"	1,5 - 2 / 1,25 - 1,5	24 - 25	25 - 27
Merengue F1	4 - 5" / 5"	6,5 - 11,5" / 8 - 10"	8 - 12" / 8 - 11,5"	1,25 - 1,5 / 1,25 - 1,5	26 - 28	26 - 29
Macro F1 *	4 - 6" / 5 - 8"	10 - 12" / 8 - 10"	8,5 - 12" / 10 - 14"	1 - 2 / 0,75 - 1,5	27 - 32	29 - 32
<b>LARGE</b>						
XL F1	5 - 5,5" / 5 - 6"	10 - 12" / 10 - 14"	8,5 - 12" / 8,5 - 12"	1 - 2 / 1 - 1,5	27 - 31	29 - 32
Leopardo F1	5 - 5,5" / 5 - 5,5"	10 - 12" / 10 - 14"	8,5 - 11,5" / 8,5 - 12,5"	1 - 2 / 0,75 - 1,5	26 - 27	27 - 29
Vintro F1	5 - 5,5" / 5 - 6"	10 - 16" / 10 - 14"	8,5 - 12" / 8,5 - 12"	1 - 1,5 / 0,75 - 1,5	31 - 35	31 - 35
Mammoth F1	6 - 8" / 6 - 8"	10 - 16" / 12 - 16"	11,5 - 16" / 12 - 16"	0,5 - 1 / 0,5 - 1	27 - 29	30 - 32

\* Also suitable in winter production

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CYCLAMEN PERSICUM  
**SUPER SERIE**

The planning table for cool and warm conditions serves as a guide when making your choice for a particular variety. Due to the considerable variation in regions and climates, our growing supporters would be pleased to think along for your particular growing conditions.

												
	OPTIMAL SOW PERIOD (CALENDAR WEEKS)		SOWING - POTTING (GROWING WEEKS)		POTTING PERIOD (CALENDAR WEEKS)		POTTING - FLOWERING (GROWING WEEKS)		BLOOMING PERIOD (CALENDAR WEEKS)		FULL FLOWERING (GROWING WEEKS)	
	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM
<b>MICRO</b>												
Micro F1	48 - 15	8 - 18	10 - 12	10 - 11	6 - 25	20 - 28	14 - 15	11 - 13	21 - 44	32 - 44	1 - 3	1 - 3
<b>MINI</b>												
Verano F1	48 - 18	6 - 20	10 - 12	12 - 13	6 - 28	18 - 30	13 - 14	11 - 14	19 - 50	32 - 44	1 - 2	1 - 2
Donatello F1	48 - 20	6 - 20	10 - 12	12 - 13	6 - 30	22 - 32	14 - 15	11 - 14	20 - 45	35 - 44	1 - 2	1 - 2
Carino F1	48 - 20	8 - 22	10 - 12	12 - 13	6 - 28	20 - 30	14 - 15	12 - 15	20 - 50	34 - 48	1 - 2	1 - 2
Compact F1 *	48 - 15	6 - 20	10 - 15	12 - 13	6 - 25	18 - 32	15 - 18	12 - 16	5 - 40	40 - 48	1 - 3	1 - 3
Da Vinci F1	48 - 15	6 - 20	10 - 12	12 - 13	6 - 28	20 - 32	16 - 18	13 - 16	22 - 41	36 - 48	1 - 3	1 - 3
Jive F1	48 - 20	7 - 17	10 - 12	12 - 13	6 - 30	22 - 32	15 - 16	15 - 18	21 - 46	36 - 47	1 - 3	1 - 3
Mini Winter F1 *	8 - 27	8 - 22	10 - 15	12 - 13	18 - 37	22 - 34	15 - 19	12 - 15	33 - 6	38 - 52	1 - 3	1 - 3
Picasso F1 *	8 - 22	8 - 22	10 - 15	12 - 13	18 - 37	22 - 34	16 - 20	12 - 15	33 - 7	40 - 52	1 - 3	1 - 3
Djix F1	48 - 20	6 - 20	10 - 12	12 - 13	6 - 30	20 - 32	15 - 16	13 - 16	21 - 48	36 - 48	1 - 3	1 - 3
Crayon F1	12 - 18	8 - 22	10 - 12	12 - 13	22 - 28	20 - 30	13 - 14	12 - 15	35 - 43	38 - 47	1 - 3	1 - 3
Petticoat F1	48 - 16	6 - 20	10 - 12	12 - 13	6 - 26	22 - 32	17 - 18	13 - 16	23 - 44	40 - 48	1 - 3	1 - 3
<b>MIDI</b>												
Allure F1	48 - 18	6 - 20	10 - 15	13 - 14	6 - 28	20 - 32	15 - 16	13 - 16	21 - 44	34 - 48	1 - 3	1 - 3
Rembrandt F1	48 - 18	6 - 20	10 - 15	13 - 14	6 - 28	18 - 30	17 - 18	12 - 15	23 - 46	34 - 48	1 - 3	1 - 3
Elegante F1 **	48 - 18	6 - 20	10 - 15	13 - 14	6 - 28	20 - 32	13 - 14	13 - 16	19 - 42	34 - 44	1 - 3	1 - 3
Merengue F1	48 - 18	6 - 20	10 - 15	13 - 14	6 - 28	20 - 32	16 - 18	13 - 16	22 - 46	34 - 44	1 - 3	1 - 3
Macro F1 *	48 - 25	8 - 20	10 - 15	14 - 15	6 - 37	24 - 34	17 - 22	15 - 18	19 - 6	40 - 52	1 - 3	1 - 3
<b>LARGE</b>												
XL F1	48 - 25	8 - 20	10 - 15	14 - 15	6 - 40	24 - 34	17 - 21	15 - 18	23 - 4	40 - 52	1 - 3	1 - 3
Leopardo F1	48 - 20	5 - 18	10 - 15	14 - 15	6 - 30	18 - 28	15 - 16	13 - 16	21 - 46	34 - 44	1 - 3	1 - 3
Vintro F1	19 - 25	14 - 26	10 - 15	14 - 15	29 - 35	28 - 38	19 - 23	17 - 21	50 - 8	48 - 6	1 - 3	1 - 3
Mammoth F1	48 - 18	3 - 16	12 - 15	14 - 15	8 - 28	18 - 30	17 - 19	16 - 19	33 - 49	40 - 52	1 - 3	1 - 3

\* Also suitable in winter production

\*\* Only available in North America

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CYCLAMEN PERSICUM  
**MICRO F1**

**About Micro F1**

- Smallest Cyclamen variety
- Genetically compact
- Suitable for small pot sizes
- Great for specialty marketing programs



Red



Pure White



Dark Violet



Neon Pink



Wine Red



Deep Wine Red



Orchid



Wine Red Flamed



Salmon Flamed



Violet Flamed



Neon Flamed

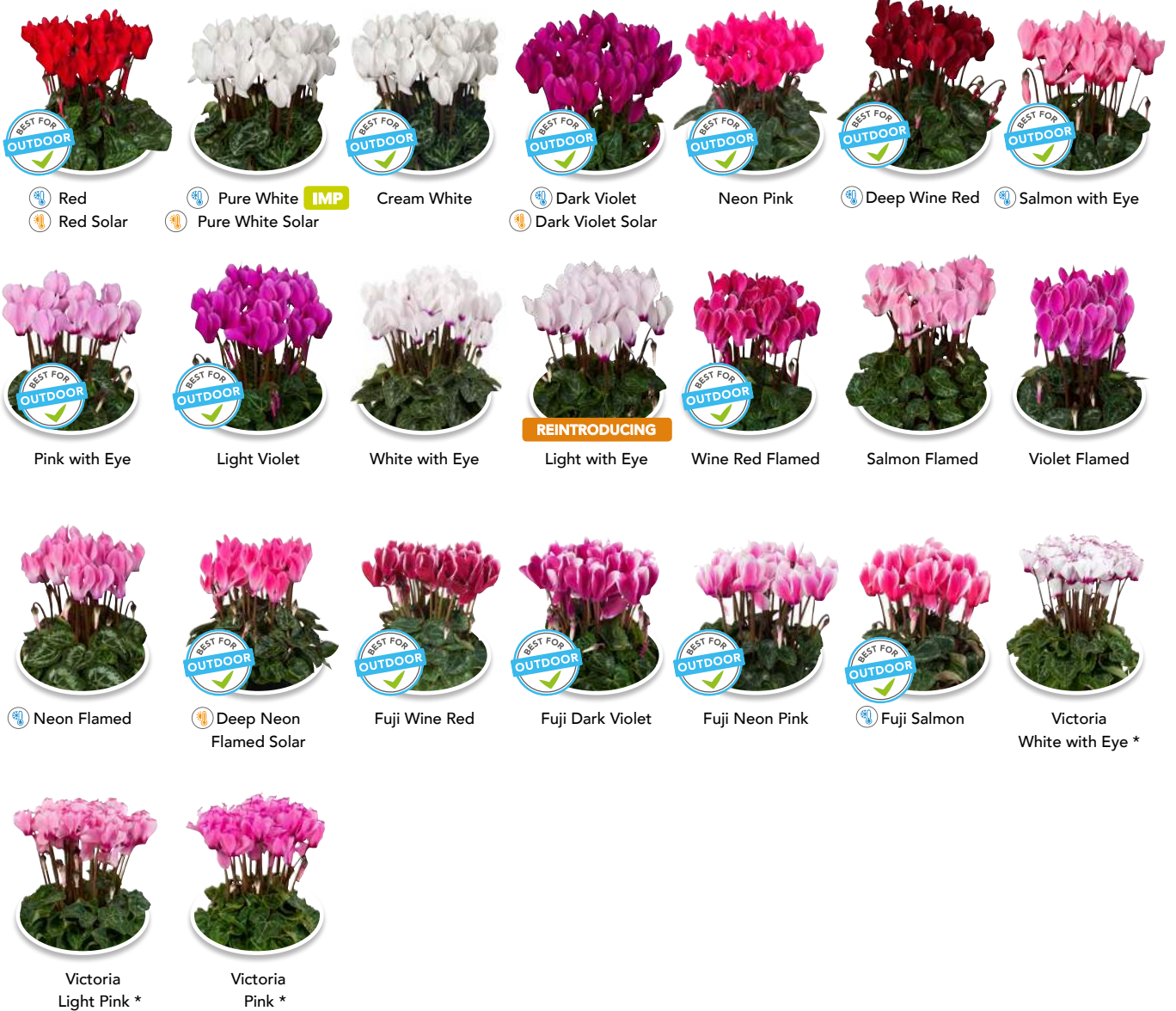




CYCLAMEN PERSICUM  
**VERANO F1**

**About Verano F1**

- Market leader mini-Cyclamen
- Best for summer cultivation
- Easy to grow
- Tolerant to higher temperatures
- Early flowering



\* The intensity of the color on the edge of the Victoria flower could be influenced by the light level of the cultivation period. Our advice is to pot between pot week 20 and 30



**MARKET LEADER MINI-CYCLAMEN**





CYCLAMEN PERSICUM  
DONATELLO F1

**About Donatello F1**

- Silver leaved - Verano type
- Best for summer cultivation
- Good contrast between flowers and leaves
- Many small leaves, abundant flowering



Red



Cream White



Dark Violet



Neon Pink



Deep Wine Red



Salmon with Eye



Light Violet



Wine Red Flamed



Neon Flamed







CYCLAMEN PERSICUM  
**CARINO F1**

**About Carino F1**

- Market leader autumn mini-Cyclamen
- Best for autumn cultivation
- Compact plant
- Slightly open plant structure



**MARKET LEADER AUTUMN MINI-CYCLAMEN**







CYCLAMEN PERSICUM  
**COMPACT F1**

**About Compact F1**

- Summer and/or winter flowering
- High flower count
- Unique spherical shape
- High quality
- Mixes made specifically for winter and summer



\* Only available as separate color







CYCLAMEN PERSICUM  
**DA VINCI F1**

**About Da Vinci F1**

- Silver leaved - Compact type
- Summer flowering
- Abundant flowering
- Intense flower color



Cream White



Dark Violet



Neon Pink



Wine Red



Light Violet



Flamed Mix







CYCLAMEN PERSICUM  
**JIVE F1**

**About Jive F1**

- Waved flowers
- Flowers spring thru fall



Salmon Red



Cream White



Dark Violet



Neon Pink



Wine Red



Light Salmon Pink



White with Eye

IMP



Salmon Flamed



Violet Flamed



Neon Flamed







CYCLAMEN PERSICUM  
**MINI WINTER F1**

**About Mini Winter F1**

- Late autumn/winter flowering
- More open plant structure
- Less sensitive to Botrytis
- Suitable for cooler, damper climates



\* Only available as separate color



**POTENTIAL TO PRODUCE WITH LOW ENERGY INPUT,  
 HIGH QUALITY OUTPUT**







CYCLAMEN PERSICUM  
**PICASSO F1**

**About Picasso F1**

- Silver leaved - Mini Winter type
- Autumn and/or winter flowering
- Best mini for outdoor use
- Beautiful, fragrant flowers
- Excellent for landscape use



Red



Cream White



Dark Violet



Neon Pink



Wine Red



Salmon with Eye



Light with Eye



Wine Red Flamed



Violet Flamed



**POTENTIAL TO PRODUCE WITH LOW ENERGY INPUT,  
HIGH QUALITY OUTPUT**







CYCLAMEN PERSICUM  
**ALLURE F1**

**About Allure F1**

- Market leader midi Cyclamen
- Programmable production
- Heat tolerant
- A popular variety amongst growers



\* Only available as separate color and solar mix



**MARKET LEADER MIDI CYCLAMEN**







CYCLAMEN PERSICUM  
**REMBRANDT F1**

**About Rembrandt F1**

- Silver leaved - Allure type
- Best for summer/autumn cultivation
- Strong, full plants
- Long-lasting, gorgeous flowers



Salmon Red



Pure White



Dark Violet



Neon Pink



Wine Red



Light Violet



Orchid



Light with Eye



Neon Flamed







CYCLAMEN PERSICUM  
**ELEGANTE F1\***

**About Elegante F1**

- Heat tolerant, little to no heat delay
- More open plant structure



Red

Pure White

Dark Violet

Neon Pink

Wine Red

Violet Flamed

Neon Flamed

\* Only available in North America



**THE #1 HEAT TOLERANT MIDI TYPE CYCLAMEN**







CYCLAMEN PERSICUM  
**MERENGUE F1**

**About Merengue F1**

- Fringed flower shape
- Unique
- Slightly open plant structure



Salmon Red



Pure White



Dark Violet



Neon Pink



Wine Red



Neon Flamed







CYCLAMEN PERSICUM  
**MACRO F1**

**About Macro F1**

- Strong robust plant
- Suitable for late autumn and winter flowering
- Requires less light to flower



Red



Pure White



Cream White



Dark Violet



Neon Pink



Wine Red



Light Salmon Pink



Dark Salmon Pink



Light Violet



White with Eye



Wine Red Flamed



Violet Flamed



Neon Flamed



Fuji Red



Fuji Wine Red



Fuji Dark Violet



Fuji Neon Pink



Fuji Salmon

OUT



**POTENTIAL TO PRODUCE WITH LOW ENERGY INPUT,  
HIGH QUALITY OUTPUT**







CYCLAMEN PERSICUM  
XL F1

About XL F1

- Large flowers
- Autumn flowering
- Round, compact plant



Red



Pure White



Cream White



Dark Violet



Neon Pink



Wine Red



Light Salmon Pink



Light Violet



Orchid



White with Eye



Light with Eye



Salmon Flamed



Violet Flamed



Neon Flamed



Fuji Red



Fuji Wine Red



Fuji Salmon





LARGE



CYCLAMEN PERSICUM  
**LEOPARDO F1**

**About Leopardo F1**

- The #1 heat tolerant large type Cyclamen
- Easy to grow
- Heat tolerant
- Large flowers
- Early flowering



Red



Cream White



Dark Violet



Light Neon Pink



Dark Salmon Pink



Pink with Eye



Violet Flamed



**THE #1 HEAT TOLERANT LARGE TYPE CYCLAMEN**





LARGE



CYCLAMEN PERSICUM  
**VINTRO F1**

**About Vintro F1**

- Best for cold and dark season production
- Less sensitive to Botrytis
- Very large flowers
- Proven performance in cold, damp conditions
- Long shelf life



**POTENTIAL TO PRODUCE WITH LOW ENERGY INPUT,  
HIGH QUALITY OUTPUT**





LARGE



CYCLAMEN PERSICUM  
**MAMMOTH F1**

**About Mammoth F1**

- Very large flowers
- Autumn flowering
- Suitable for 13 - 35cm pot



Wine Red



Orchid



Wine Red Flamed



Neon Flamed

CYCLAMEN PERSICUM  
**MAMMOTH NxtG**

**About Mammoth NxtG**

Our Super Serie Mammoth has a second generation. The Super Serie Mammoth NxtG flowers earlier, is more compact and has a more intense color compared to the first generation. The uniformity is great within and between the individual colors.



Red



Cream White



Dark Violet



Neon Pink



Light Salmon Pink



Salmon Flamed







## UNIQUE VARIETY

CYCLAMEN PERSICUM

DJIX F1

### About Djix F1

- Specialty
- Unique flower shape with downward facing petals
- Excellent shelf life



Red



Wine Red





# UNIQUE VARIETY

CYCLAMEN PERSICUM

CRAYON F1\*

### About Crayon F1

- Unique flower pattern
- Uniform habit - Verano type
- Easy to grow like Verano



Crayon



Wine Red



Salmon



Pink \*\*



Violet

\* In warm conditions starting early with Crayon causes color to be not strong enough. Use for autumn flowering in warm conditions

\*\* Impure, 30% is Salmon





# UNIQUE VARIETY

CYCLAMEN PERSICUM  
PETTICOAT F1

### About Petticoat F1

- Reversed flower shape with petals hanging downward
- Great for hanging basket
- Unique



REINTRODUCING

Neon Pink



REINTRODUCING

Dark Violet



REINTRODUCING

Light with Eye



# PRIMULA TOUCH ME®





Primula  
**Touch Me**

PRIMULA OBCONICA  
**TOUCH ME**

**About Touch me**

- Sturdy flower stems and uniformity within the colors
- Broad range of bright colors
- Long shelf life and long flowering
- Little to no issues in transport
- Primin free

**MINI**

MINI PLANT SIZE



MINI

**TOUCH ME MINI F1**

Suitable for retail, 9 - 10,5 cm pot  
Uniform growth

**MIDI**

MIDI PLANT SIZE



MIDI

**TOUCH ME MIDI F1**

Suitable for 10,5 - 12 cm pot  
Genetically compact plant size

**PRICANTO F1**

Vintage flower colors  
Unique flower shape

**LARGE**

LARGE PLANT SIZE



LARGE

**TOUCH ME LARGE F1**

Suitable for 12 - 15 cm pot  
Strong plant

**ORIGINAL F1\***

Natural resistance to insects, contains primin  
Rich flowering



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER M<sup>2</sup>

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

WARM CLIMATE

MINI						
Mini F1	9 - 10,5cm / 9 - 10,5cm	12 - 16cm / 13 - 18cm	12 - 20cm / 12 - 22cm	20 - 50 / 25 - 40	17 - 24	17 - 19
MIDI						
Midi F1	10,5 - 12cm / 10,5 - 12cm	16 - 22cm / 20 - 28cm	16 - 24cm / 18 - 28cm	16 - 22 / 16 - 20	17 - 24	19 - 21
Pricanto F1	9 - 12cm / 9 - 12cm	16 - 22cm / 18 - 25cm	16 - 22cm / 15 - 22cm	16 - 22 / 16 - 22	17 - 24	19 - 21
LARGE						
Large F1	12 - 15cm / 12 - 15cm	18 - 28cm / 25 - 32cm	24 - 34cm / 22 - 30cm	12 - 16 / 12 - 16	17 - 24	19 - 21
Original F1*	12 - 15cm / 12 - 15cm	18 - 28cm / 28 - 35cm	24 - 34cm / 25 - 35cm	12 - 16 / 12 - 16	17 - 24	19 - 21

\* The Original serie is not included in the Touch Me series as it contains Primin. This Original serie has a good pest resistance.

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PRIMULA OBCONICA  
**TOUCH ME**

**About Touch Me**

- Sturdy flower stems and uniformity within the colors
- Broad range of bright colors
- Long shelf life and long flowering
- Little to no issues in transport
- Primin free

**MINI** MINI PLANT SIZE



MINI

**TOUCH ME MINI F1**

Suitable for retail 3,5 - 4" pot  
Uniform growth

**MIDI** MIDI PLANT SIZE



MIDI

**TOUCH ME MIDI F1**

Suitable for 4- 5" pot  
Genetically compact plant size

**PRICANTO F1**

Vintage flower colors  
Unique flower shape

**LARGE** LARGE PLANT SIZE



LARGE

**TOUCH ME LARGE F1**

Suitable for 5 - 6" pot  
Strong plant

**ORIGINAL F1\***

Natural resistance to insects, contains primin  
Rich flowering



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER SQ. FT.

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

WARM CLIMATE

	POT SIZE Ø	PLANT HEIGHT	PLANT WIDTH Ø	PLANTS PER SQ. FT.	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) COLD CLIMATE	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) WARM CLIMATE
<b>MINI</b>						
Mini F1	3,5 - 4" / 3,5 - 4"	4,5 - 6" / 4,5 - 6,5"	3 - 8" / 4,5 - 6,5"	2 - 5 / 2,5 - 4,0	17 - 24	17 - 19
<b>MIDI</b>						
Midi F1	4 - 5" / 4 - 5"	5 - 8,5" / 8 - 11,5"	5" / 7 - 11,5"	1,5 - 2 / 1,5 - 2	17 - 24	19 - 21
Pricanto F1	3,5 - 5" / 3,5 - 5"	5 - 8,5" / 6,5 - 10"	5 - 8,5" / 5 - 8,5"	1,5 - 2 / 1,5 - 2	17 - 24	19 - 21
<b>LARGE</b>						
Large F1	5 - 6" / 5 - 6"	7 - 11,5" / 10 - 12,5"	9 - 13" / 8,5 - 12"	1,25 - 1,5 / 1,25 - 1,5	17 - 24	19 - 21
Original F1*	5 - 6" / 5 - 6"	7 - 11,5" / 11,5 - 14"	9 - 13" / 10 - 14"	1,25 - 1,5 / 1,25 - 1,5	17 - 24	19 - 21

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Primula  
**Touch Me**

PRIMULA OBCONICA  
**TOUCH ME**

The planning table for cool and warm conditions serves as a guide when making your choice for a particular variety. Due to the considerable variation in regions and climates, our growing supporters would be pleased to think along for your particular growing conditions.

												
	OPTIMAL SOW PERIOD (CALENDAR WEEKS)		SOWING - POTTING (GROWING WEEKS)		POTTING PERIOD (CALENDAR WEEKS)		POTTING - FLOWERING (GROWING WEEKS)		BLOOMING PERIOD (CALENDAR WEEKS)		FULL FLOWERING (GROWING WEEKS)	
	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM
<b>MINI</b>												
Mini F1	20 - 51	28 - 40	6 - 7	7	26 - 7	35 - 50	10 - 15	10 - 11	38 - 18	48 - 8	2 - 3	2 - 3
<b>MIDI</b>												
Midi F1	20 - 51	28 - 38	6 - 7	7	26 - 7	35 - 46	10 - 15	12 - 14	38 - 18	48 - 8	2 - 3	2 - 3
Pricanto F1	20 - 51	28 - 38	6 - 7	7	26 - 7	35 - 46	10 - 15	12 - 14	38 - 18	48 - 8	2 - 3	2 - 3
<b>LARGE</b>												
Large F1	20 - 51	28 - 38	6 - 7	7	26 - 7	35 - 46	10 - 15	12 - 14	38 - 18	48 - 8	2 - 3	2 - 3
Original F1*	20 - 51	28 - 38	6 - 7	7	26 - 7	35 - 46	10 - 15	12 - 14	38 - 18	48 - 8	2 - 3	2 - 3

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Primula  
**Touch Me**

MINI

PRIMULA OBCONICA

**TOUCH ME MINI F1**

**About Mini F1**

- Suitable for retail, 9 - 10,5 cm / 3,5 - 4" pot
- Uniform growth
- Genetically compact plant
- Available in 6 bright colors



Red White



Blue White



White



Dark Blue



Dark Orange



Magenta



**LESS GROWTH REGULATORS NEEDED**





Primula  
**Touch Me**

PRIMULA OBCONICA

**TOUCH ME MIDI F1**

**About Midi F1**

- Suitable for 10,5 - 12 cm / 4 - 5" pot
- Genetically compact plant size
- Medium plant size
- Available in 9 bright colors



Red White



Blue White



Salmon White



White



Dark Blue



Dark Orange



Magenta



Violet



Rose





LARGE

Primula  
**Touch Me**

PRIMULA OBCONICA

**TOUCH ME LARGE F1**

**About Large F1**

- Suitable for 12 - 15 cm / 5 - 6" pot
- Strong plant
- Large plant size
- Available in 10 bright colors, including Galaxy



Red White



Blue White



White



Blue



Dark Orange



Magenta



Violet



Pink



Rose



Galaxy Magenta \*

\* Impure, 10% is white





LARGE

PRIMULA OBCONICA  
**ORIGINAL F1\***

**About Original F1**

- Natural resistance to insects, contains primin
- Rich flowering
- Robust plant with firm flower stems



Red White



Blue White



White \*\*



Blue



Dark Orange



Magenta



Violet



Pink

\*The Original serie is not included in the Touch Me serie as it contains Primin. This Original serie has a good pest resistance.

\*\*Can have a Pink discoloration





## UNIQUE VARIETY

*PRIMULA OBCONICA*

**PRICANTO F1**

### About Pricanto F1

- Vintage flower colors
- Unique flower shape
- Suitable for 9 - 12 cm / 3,5 - 5" pot



Lime



Blue



Red







PRIMULA PARADISO®



primula  
**Paradiso**



PRIMULA ACAULIS

## PARADISO

PRIMULA POLYANTHUS

## PEROLA

### About Paradiso

- Uniform growth and compact plant habit
- Uniformity within and between the colors
- Minimum use of growth regulators

### About Perola

- The only uniform polyanthus serie in the world
- The "perennial" polyanthus

### EARLY

### EARLY FLOWERING



EARLY

#### PARADISO EARLY F1

Suitable for early season sales  
Round shaped leaves

### MID

### MID FLOWERING



MID

#### PARADISO MID F1

Best for early to mid season sales  
Minimal cold treatment required

#### PEROLA F1

Suitable for mid-late season sales  
Extremely long shelf life

### LATE

### LATE FLOWERING



LATE

#### PARADISO LATE F1

Suitable for mid to late season flowering  
Good shelf life



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER M<sup>2</sup>

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)  
COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)  
WARM CLIMATE

	POT SIZE Ø	PLANT HEIGHT	PLANT WIDTH Ø	PLANTS PER M <sup>2</sup>	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) COLD CLIMATE	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) WARM CLIMATE
<b>EARLY</b>						
Early F1	9 - 12cm / 10,5 - 12cm	5 - 10cm / 10 - 14cm	12 - 15cm / 14 - 18cm	35 - 60 / 35 - 60	17 - 27	22 - 25
<b>MID</b>						
Mid F1	9 - 12cm / 10,5 - 12cm	5 - 10cm / 10 - 14cm	12 - 15cm / 14 - 18cm	35 - 60 / 35 - 60	25 - 28	24 - 27
Perola F1	10,5 - 12cm / 10,5 - 12cm	12 - 15cm / 15 - 20cm	15 - 20cm / 16 - 20cm	35 - 60 / 35 - 60	28 - 30	25 - 28
<b>LATE</b>						
Late F1	9 - 12cm / 10,5 - 12cm	5 - 10cm / 10 - 14cm	12 - 15cm / 14 - 18cm	35 - 60 / 35 - 60	27 - 31	26 - 30



primula  
**Paradiso**

PRIMULA ACAULIS

**PARADISO**

PRIMULA POLYANTHUS

**PEROLA**

**About Paradiso**

- Uniform growth and compact plant habit
- Uniformity within and between the colors
- Minimum use of growth regulators

**About Perola**

- The only uniform polyanthus serie in the world
- The "perennial" polyanthus

**EARLY**

**EARLY FLOWERING**



EARLY

**PARADISO EARLY F1**

Suitable for early season sales  
Round shaped leaves

**MID**

**MID FLOWERING**



MID

**PARADISO MID F1**

Best for early to mid season sales  
Minimal cold treatment required

**PEROLA F1**

Suitable for mid-late season sales  
Extremely long shelf life

**LATE**

**LATE FLOWERING**



LATE

**PARADISO LATE F1**

Suitable for mid to late season flowering  
Good shelf life



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER SQ. FT

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)  
COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)  
WARM CLIMATE

	POT SIZE Ø	PLANT HEIGHT	PLANT WIDTH Ø	PLANTS PER SQ. FT	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) COLD CLIMATE	TOTAL CROP TIME SOWING - FLOWERING (GROWING WEEKS) WARM CLIMATE
<b>EARLY</b>						
Early F1	4 - 5" / 4 - 5"	2 - 4" / 4 - 5"	4,5 - 5" / 5 - 6,5"	3,5 - 6 / 3,5 - 6	17 - 27	22 - 25
<b>MID</b>						
Mid F1	4 - 5" / 4 - 5"	2 - 4" / 4 - 5"	4,5 - 5" / 5 - 6,5"	3,5 - 6 / 3,5 - 6	25 - 28	24 - 27
Perola F1	4 - 5" / 4 - 5"	4,5 - 8" / 5 - 8"	4,5 - 8" / 5 - 8"	3,5 - 6 / 3,5 - 6	28 - 30	25 - 28
<b>LATE</b>						
Late F1	4 - 5" / 4 - 5"	2 - 4" / 4 - 5"	4,5 - 5" / 5 - 6,5"	3,5 - 6 / 3,5 - 6	27 - 31	26 - 30



primula  
**Paradiso**

**PLANNING TABLE**

PRIMULA ACAULIS

**PARADISO**

PRIMULA POLYANTHUS

**PEROLA**

The planning table for cool and warm conditions serves as a guide when making your choice for a particular variety. Due to the considerable variation in regions and climates, our growing supporters would be pleased to think along for your particular growing conditions.



OPTIMAL SOW PERIOD  
(CALENDAR WEEKS)

SOWING - POTTING  
(GROWING WEEKS)

POTTING PERIOD  
(CALENDAR WEEKS)

POTTING - FLOWERING  
(GROWING WEEKS)

BLOOMING PERIOD  
(CALENDAR WEEKS)

FULL FLOWERING  
(GROWING WEEKS)

COLD WARM

COLD WARM

COLD WARM

COLD WARM

COLD WARM

COLD WARM

	COLD		WARM		COLD		WARM		COLD		WARM	
<b>EARLY</b>												
Early F1	25 - 32	28 - 34	6	6	31 - 38	34 - 40	11 - 20	16 - 20	44 - 6	1 - 6	2 - 4	2 - 4
<b>MID</b>												
Mid F1	29 - 34	30 - 36	6	6	35 - 40	36 - 42	19 - 22	18 - 22	2 - 10	3 - 8	2 - 4	2 - 4
Perola F1	28 - 34	32 - 36	6	6	34 - 40	38 - 42	22 - 24	19 - 23	4 - 12	6 - 9	2 - 5	3 - 5
<b>LATE</b>												
Late F1	31 - 34	32 - 38	6	6	37 - 40	38 - 44	22 - 25	20 - 24	7 - 13	7 - 12	2 - 4	2 - 4

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EARLY

primula  
**Paradiso**

PRIMULA ACAULIS

**PARADISO EARLY F1**

**About Early F1**

- Suitable for early season sales
- Round shaped leaves
- Little to no cold treatment needed to induce flowering
- Low labour harvesting



Yellow



Red



White



Blue



Pink



Orange



Violet



Wine Red



Apple Blossom



Carmine Bicolour



**THE #1 UNIFORM ACAULIS**





primula  
**Paradiso**

MID

PRIMULA ACAULIS

## PARADISO MID F1

### About Mid F1

- Best for early to mid season sales
- Minimal cold treatment required
- Low labour harvesting



Yellow



Red



White



Blue



Pink



Orange



Violet



Lemon



Cream Yellow \*



Salmon



Apple Blossom



Violet Bicolour



Pink Bicolour \*



Yellow Red

\*Only available as separate color



## THE #1 UNIFORM ACAULIS





primula  
**Paradiso**

LATE

PRIMULA ACAULIS

## PARADISO LATE F1

### About Late F1

- Suitable for mid to late season flowering
- Good shelf life
- Requires cool temperatures for finishing
- Low labour harvesting



Yellow



Red



White



Blue



Pink



Golden Orange



Wine Red



Dark Blue



Cream Yellow



Violet Bicolour



## THE #1 UNIFORM ACAULIS





Primula  
*Perola*

UNIQUE VARIETY

**UNIQUE VARIETY**

*PRIMULA POLYANTHUS*

**PEROLA F1**

**About Perola F1**

- The only uniform polyanthus serie in the world
- The "perennial" polyanthus
- Suitable for mid-late season sales
- Extremely long shelf life
- Great landscape performance



Yellow



Red



White



Blue



Wine Red



Cream Yellow



Yellow Red Bicolour



# RANUNCULUS SPRINKLES®







RANUNCULUS ASIATICUS  
**SPRINKLES**

**About Sprinkles**

- Firm flower stems and rich flowering
- Uniformity in height and timing within the color range
- Abundant new buds and continual flowering
- Round plant structure

**COMPACT HEIGHT**

*COMPACT PLANT HEIGHT*



COMPACT

**SPRINKLES DWARF F1**  
The #1 sustainable Ranunculus  
Compact round plant shape

**MEDIUM HEIGHT**

*MEDIUM PLANT HEIGHT*



MEDIUM

**SPRINKLES ORIGINAL F1**  
The #1 uniform Ranunculus  
Medium-high, regular plant shape



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER M<sup>2</sup>

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

WARM CLIMATE

**COMPACT HEIGHT**

Dwarf F1	10,5 - 12cm / 10,5 - 12cm	15 - 25cm / 18 - 25cm	15 - 25cm / 15 - 22cm	25 - 45 / 35 - 45	31 - 32	31 - 35
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**MEDIUM HEIGHT**

Original F1	10,5 - 13cm / 10,5 - 13cm	15 - 30cm / 20 - 30cm	15 - 25cm / 18 - 25cm	25 - 45 / 25 - 35	31 - 34	30 - 34
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*COMPACT PLANT HEIGHT*



COMPACT

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The #1 sustainable Ranunculus  
Compact round plant shape

**MEDIUM HEIGHT**

*MEDIUM PLANT HEIGHT*



MEDIUM

**SPRINKLES ORIGINAL F1**  
The #1 uniform Ranunculus  
Medium-high, regular plant shape



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER SQ FT

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

WARM CLIMATE

**COMPACT HEIGHT**

Dwarf F1	4 - 5" / 4 - 5"	2 - 5" / 6,5 - 10"	5 - 10" / 5 - 8,5"	2,5 - 5 / 3,5 - 5	31 - 32	31 - 35
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**MEDIUM HEIGHT**

Original F1	4 - 5" / 4 - 5"	5 - 12" / 8 - 12"	5 - 10" / 7 - 10"	2,25 - 5 / 2,5 - 3,5	31 - 34	30 - 34
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RANUNCULUS ASIATICUS  
**SPRINKLES**

The planning table for cool and warm conditions serves as a guide when making your choice for a particular variety. Due to the considerable variation in regions and climates, our growing supporters would be pleased to think along for your particular growing conditions.



OPTIMAL SOW PERIOD (CALENDAR WEEKS)    SOWING - POTTING (GROWING WEEKS)

COLD    WARM    COLD    WARM



POTTING PERIOD (CALENDAR WEEKS)    POTTING - FLOWERING (GROWING WEEKS)

COLD    WARM    COLD    WARM



BLOOMING PERIOD (CALENDAR WEEKS)    FULL FLOWERING (GROWING WEEKS)

COLD    WARM    COLD    WARM

COMPACT HEIGHT												
Dwarf F1	30 - 36	26 - 32	10	10	40 - 46	36 - 42	22 - 25	21 - 24	10 - 15	6 - 12	2 - 4	2 - 3
MEDIUM HEIGHT												
Original F1	30 - 36	26 - 32	10	10	40 - 46	36 - 42	21 - 24	20 - 22	9 - 15	4 - 11	2 - 4	2 - 3

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RANUNCULUS ASIATICUS  
**DWARF F1**

**About Dwarf F1**

- The #1 sustainable Ranunculus
- Little to no use of growth regulators
- Compact, round plant shape
- Long flower life



Red



Yellow



Orange



White



Dark Pink



Light Pink



**THE #1 SUSTAINABLE RANUNCULUS**







RANUNCULUS ASIATICUS  
**ORIGINAL F1**

**About Original F1**

- The #1 uniform Ranunculus
- Limited use of growth regulators
- Medium-high, regular plant shape
- Wide range of colors



\*Impure, 40% is Pink Bicolour



**THE #1 UNIFORM RANUNCULUS**






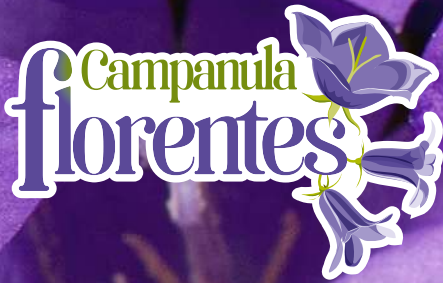
# CAMPANULA FLORENTES®



Campanula  
florentes

A decorative graphic element consisting of several Campanula florentes flowers in shades of purple and blue, arranged in a cluster. The flowers are stylized and have a white outline, giving them a cut-out appearance. They are positioned to the right of the text 'Campanula florentes'.





CAMPANULA CARPATICA  
**FLORENTES**

**About Florentes**

- Firm and compact plant shape
- Minimum use of growth regulators
- Rich flowering

**CARPATICA**

UPRIGHT TYPE, SEED



UPRIGHT TYPE



SEED

**FLORENTES AVIDA F1**

Round and strong branched plant shape  
Large flowers



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER M<sup>2</sup>

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

WARM CLIMATE

**CARPATICA**

Avida F1

10,5 - 12cm / 10,5 - 12cm

8 - 15cm / 10 - 16cm

10 - 16cm / 12 - 18cm

25 - 55 / 25 - 55

17 - 23

17 - 23



POT SIZE  
Ø

COLD / WARM



PLANT  
HEIGHT

COLD / WARM



PLANT WIDTH  
Ø

COLD / WARM



PLANTS  
PER SQ FT

COLD / WARM



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

COLD CLIMATE



TOTAL CROP TIME  
SOWING - FLOWERING  
(GROWING WEEKS)

WARM CLIMATE

**CARPATICA**

Avida F1

4 - 5" / 4 - 5"

3 - 4,5" / 4 - 6"

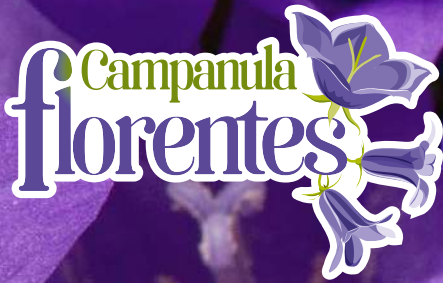
4 - 6" / 4,5 - 6,5"

2,25 - 5,5 / 2,5 - 6

17 - 23

17 - 23





CAMPANULA CARPATICA  
**FLORENTES**

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OPTIMAL SOW PERIOD  
(CALENDAR WEEKS)

COLD WARM



SOWING - POTTING  
(GROWING WEEKS)

COLD WARM



POTTING PERIOD  
(CALENDAR WEEKS)

COLD WARM

POTTING - FLOWERING  
(GROWING WEEKS)

COLD WARM



BLOOMING PERIOD  
(CALENDAR WEEKS)

COLD WARM

FULL FLOWERING  
(GROWING WEEKS)

COLD WARM

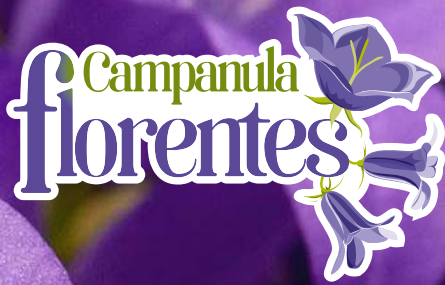
**CARPATICA**

Avida F1	45 - 12	45 - 12	6 - 7	6 - 7	51 - 20	51 - 20	12 - 14	12 - 14	13 - 34	13 - 36	1 - 2	1 - 2
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CAMPANULA CARPATICA  
**AVIDA F1**

**About Avida F1**

- Round and strong branched plant shape
- Large flowers
- Uniform flowering
- Flowering period: late spring – fall



Blue



White









# #PLANTMOREVALUE



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