

MOREL

CYCLAMEN HYBRIDE F1
INNOVATION AND DIVERSITY

EDITORIAL

In these times of change, we need to draw on all of our resources, our know-how and our fabulous heritage as a century-old company more than ever before to project ourselves into the future and support our customers, teams and partners effectively in their development.

We are all facing many challenges and we have chosen to be a committed driving force for a better, greener world, always taking action with humility and within our means. This is why our CSR approach, which has long been at the heart of the company's values, has been extensively reviewed and consolidated to make it a core part of the company's strategy from now on.

By focussing our efforts on innovation and the selection of new varieties which are even more beautiful and generating emotions, we emphasise their resistance and frugality so that they are as easy and economical as possible to produce for professionals, and to maintain for consumers. Using our know-how to support remarkable and useful innovations with as little environmental impact as possible is our motivation.

As 2023 International Growers of the Year award winner, with a gold medal in young plant category, we are proud to receive this recognition, and welcomed it as the result of the fabulous efforts of our team and of you, our devoted and loyal customers and partners.

In this catalogue we present the twelve new products we have developed this year: three new higher performing whites in the Minis and Midis, a new range of mini fringed flowers, Metis CRISPINO®, four shades of pink in Tianis®, a new intense Halios® red SATISFACTION®.

The INDIAKA® range is extending with the addition of a superb light fuchsia shade and is the focus of a specific communication campaign, #SHARE THE JOY, in the press and on social networks! Moreover, discover our new Very Special - TUXEDO® Deep magenta with its elegantly contrasting leaves and flowers.

Let's stand together to look to the future with confidence, and continue to create for better world!



"Breeding for a better World."



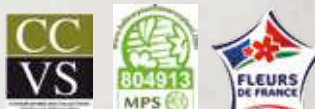
Éric BEAUDE
CEO
MOREL CYCLAMEN

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WWW.CYCLAMEN.COM
WWW.INDIAKA.EU

Follow-us on:



OUR CSR APPROACH

MISSION

We are more certain than ever before that plants have the power to change the world and make it a better place.

Our mission has always been to share our passion for plants, to innovate sustainably, to create emotion and strengthen the bond between people and nature, and today this is what drives us more than ever before.

Specialists in breeding of *Cyclamen persicum* varieties since 1919, our teams develop high performance seeds that are suited to a range of climatic conditions, ensuring that they can be used sustainably and enjoyed by a maximum number of people.

In 2022 this philosophy became a concrete reality in the form of a carbon assessment and the implementation of an action plan to reduce our impact.

Amongst other things, the results of the study revealed:



**22 g de CO2 emitted
for each seed
produced**



**Our goal for 2025:
Reduce our GHG emissions
by a further 13%
on a comparable activity basis**

More broadly, we are committed to a comprehensive CSR approach to assess, improve and develop actions relating both to the environment as well as to social practices and societal impact.

OUR COMMITMENTS



INNOVATE SUSTAINABLY

Focus innovation on the sustainable and environmentally-friendly performance of seeds



REDUCE OUR IMPACT

Reduce environmental impact in our horticultural production chain



SHARE - CONVEY

Develop an open horticultural model that contributes to society and helps preserve nature

IN ACTIONS AND IN FIGURES



- Development of heat-resistant varieties;
- Selection of robust series such as INDIAKA® - easy to grow and maintain;
- Development of vigorous varieties such as CURLY®®, which require less energy to flower in winter.



- Replacement of burners on 2 boilers by self-regulating burners: gas consumption = 10% less each year;
- 1027kg of polystyrene trays replaced with reusable seedling trays;
- Intensification of biological control: recruitment of 2 engineers to reduce the use of phytosanitary products.



- 96% local employment, 100% of employees trained to positive environmental impacts;
- Social: Implementation of an "everyday life" telephone assistance platform for employees: 59 calls conducted in 2022;
- Local action: 30 children introduced to horticultural professions and cyclamen growing in 2022.

Together, let's sow the seeds for a sustainable future...

6 SERIES

32 SOLUTIONS

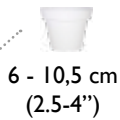
SMARTIZ® | METIS® | TIANIS® | MIDI+® | LATINIA® | HALIOS®

Flower size

Pot size



MINI



6 - 10,5 cm
(2.5-4")

SMARTIZ®
SMARTIZ®
SMARTIZ®
METIS®

FANTASIA®
VICTORIA
FANTASIA®

The smallest mini FANTASIA®
High density per m²
High density and originality
The multi-purpose mini FANTASIA®



9 - 12 cm
(3.5-5")

METIS®
METIS®
METIS®
METIS®

DECORA
VICTORIA
CRISPINO® MINI
ABANICO®

Low sensitivity to Botrytis
Compact with silvery foliage
Crown-shaped flower
New fringed mini series
Fan-shaped bouquets of Mini flowers

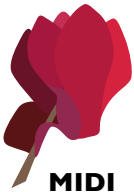


10,5 - 12 cm
(4-5")

METIS®

FANTASIA® HIVER

Mini FANTASIA® for late-season cultivation



MIDI



10,5 - 12 cm
(4-5")

TIANIS®
TIANIS®
TIANIS®

FANTASIA®
SUCCESS® MIX

Contrasted and long-lasting plant
Favourite for large-scale production
Bright colours for outdoors



10,5 - 15 cm
(4-6")

MIDI+®
MIDI+®
MIDI+®
MIDI+®

ABANICO®
INDIAKA®
METALIS®

Contrasted and long-lasting plant
Favourite for large-scale production
Bright colours for outdoors
Feuillage argenté et haute régularité



10,5 - 15 cm
(4-6")

LATINIA®
LATINIA®
LATINIA®

SUCCESS®
VICTORIA

Big flowers & maximum consistency
Large VICTORIA flower and compact plant
Early and sturdy



12 - 15 cm
(5-6")

LATINIA®

CRISPINO®

Early fringed and large flowers



MAXI



12 - 17 cm
(5-6.5")

HALIOS®
HALIOS®
HALIOS®
HALIOS®
HALIOS®

FUNFLAME®
FANTASIA®
VICTORIA
HD
BLUSH

Unexpected flower and increased volume
Large, fancy flower
Florist quality with fancy flower
Large flower High Density
Subtle colours



15 - 22 cm
(6-8.5")

HALIOS®
HALIOS®
HALIOS®
HALIOS®

DECORA
FANTASIA® DECORA
CURLY®

Large flower and silvery foliage
Large flower and quality brand
The largest volume in FANTASIA® type
The largest fringed types

12 NOVELTIES 2023-2024

Smartiz[®]



6121

Pure white evolution

Round and compact plant
Central flowering with dark foliage

Very Special



6221

TUXEDO[®] Deep magenta

Special variety with SILVERLEAF
Deep magenta colour

Metis[®]



4122

CHANTILLY white

48900

CRISPINO[®] mix

Round, full foliage
Abundant, central flowering



New fringed mini series
Exceptionally abundant flowers

Tianis[®]



3062

Rose with eye



3063

Light rose with
purple eye



3121

Pure white evolution



3170

Fuchsia flame



3177

Neon fuchsia flame

5 new colours in the range

Uniform and high performance plant structure

Midi+[®]



53080

INDIAKA[®] Light fuchsia

New lighter rose tone

Two-tone appearance well-defined and stable

Halios[®] HD



2103

HD Lavander

New on-trend Lavender colour

Big, elegant flowers

Halios[®]



2013

Red SATISFACTION[®]

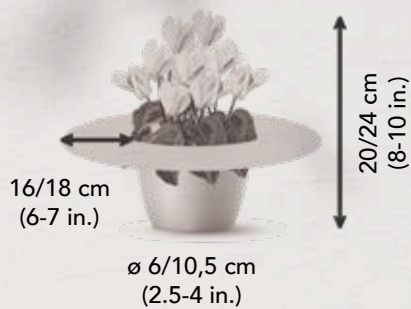
Intense red with white border
Solid plant structure

Smartiz[®]

SMART & EASY



MINI FLOWER



Smartiz®

FANTASIA® MINI



6310

FANTASIA® Red
FANTASIA® Rouge



6370

FANTASIA® Rose
FANTASIA® Fuchsia



6385

FANTASIA® Deep magenta
FANTASIA® Magenta foncé



6395

FANTASIA® Purple
FANTASIA® Violet foncé

6960 - FANTASIA® mix / Mélange FANTASIA®

Smartiz®

VICTORIA MINI



6701 VICTORIA

Smartiz[®]

SMART & EASY

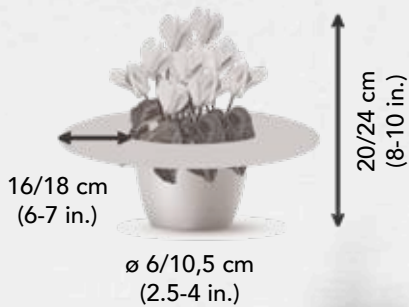


NEW

6121

Pure white evolution
Blanc pur evolution

MINI FLOWER



Smartiz®

STANDARD



6121

Pure white evolution / Blanc pur evolution

ROUND AND COMPACT PLANT

Central flowering with dark foliage

Very attractive contrast between flowers and foliage

Early flowering synchronised with other colours in the range



6012
Bright red
Rouge vif



6013
Red
Rouge



6070
Rose
Fuchsia



6071
Deep rose
Fuchsia vif



6084
Rose Bengale
Rose Bengale



6090
Light purple
Violet



6095
Purple
Violet foncé



6107
Deep magenta
Magenta foncé

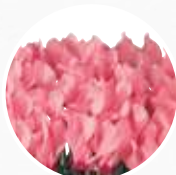


6110
Bordeaux
Bordeaux



6120
Pure white
Blanc pur

3 ADDITIONAL COLOURS AVAILABLE IN THE MIX



Salmon rose



Deep salmon



Magenta

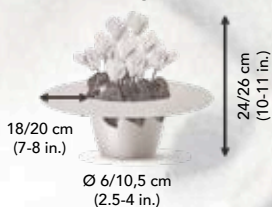
6900 - Mix / Mélange

Metis[®]

EXCELLENT IN BOTH
GREENHOUSE AND GARDEN



MINI FLOWER



Metis®

FANTASIA® MINI



4310

FANTASIA® Red
FANTASIA® Rouge



4311

FANTASIA® ARTIC Red
FANTASIA® ARTIC Rouge



4320

FANTASIA® Scarlet salmon
FANTASIA® Saumon écarlate



4385

FANTASIA® Deep magenta
FANTASIA® Magenta foncé



4395

FANTASIA® Purple
FANTASIA® Violet foncé

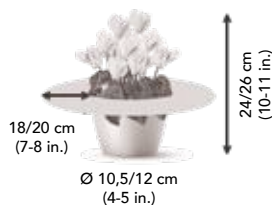


4315

FANTASIA® Red & Deep rose
FANTASIA® Rouge & Fuchsia vif

 4960 - **FANTASIA® mix** - *Mélange FANTASIA®*

MINI FLOWER



Metis®

FANTASIA® WINTER



FANTASIA®
Winter purple

FANTASIA®
Winter red

FANTASIA®
Winter deep rose

FANTASIA®
Winter Magenta

 4961 - **FANTASIA® Winter mix** / *Mélange FANTASIA® Hiver*

Metis®

EXCELLENT IN BOTH GREENHOUSE AND GARDEN

NEW

4122
White CHANTILLY
Blanc CHANTILLY



4011
Scarlet compact
Écarlate compact

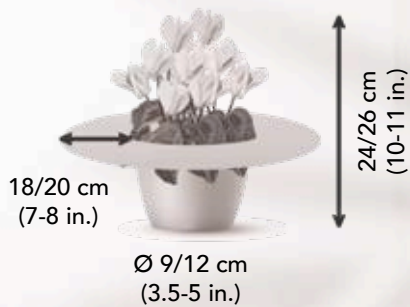


4013
Bright red compact
Rouge vif compact



4021
Scarlet salmon compact
Saumon écarlate compact

MINI FLOWER



Metis®
STANDARD



VERY ROUND, FULL FOLIAGE

Well-centred and abundant flowering

Grows fast in Autumn, optimal performance

4122

White CHANTILLY
Blanc CHANTILLY



4050
Salmon rose
Rose saumoné



4062
Light pink with eye
Rose clair à œil



4067
Lilac shades with eye
Lilas clair à œil



4072
Rose shades
Fuchsia & Fuchsia vif



4073
Deep rose
Fuchsia vif



4080
Rose Aquarel
Fuchsia Aquarel



4085
Persian rose
Rose de Perse



4092
Bright purple
Violet vif



4096
Purple
Violet foncé



4107
Deep magenta
Magenta foncé



4120
Pure white
Blanc pur



4126
White with eye
Blanc à œil

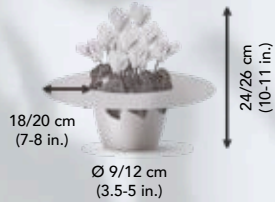


Salmon Bright purple Magenta
4911 - Edge mix / Mélange Liseré

4910 - Flamed mix / Mélange flammé



MINI FLOWER



4210

Scarlet red silverleaf
Rouge écarlate décora



4220

Magenta silverleaf
Magenta décora



4221

Deep magenta silverleaf
Magenta foncé décora



4225

Pure white silverleaf
Blanc pur décora



4230

Salmon shades silverleaf
Saumon décora



4270

Deep rose silverleaf
Fuchsia vif décora



4285

Persian rose silverleaf
Rose de Perse décora



4290

Light purple silverleaf
Violet décora

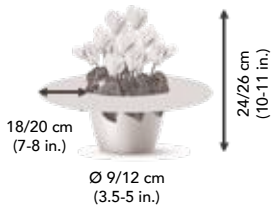
Metis[®]
VICTORIA MINI



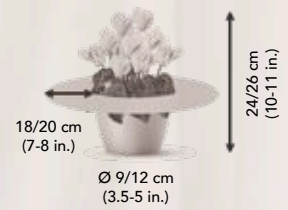
Metis[®]
ABANICO[®]



MINI FLOWER



MINI FLOWER



4701
VICTORIA



4740
VICTORIA Salmon & Rose
VICTORIA Saumon & Fuchsia



4791 - VICTORIA Deco Mix - VICTORIA Deco Mix



45507

ABANICO[®] Deep magenta
ABANICO[®] Magenta foncé

Metis[®]

HIGH PERFORMING FRINGED MINI

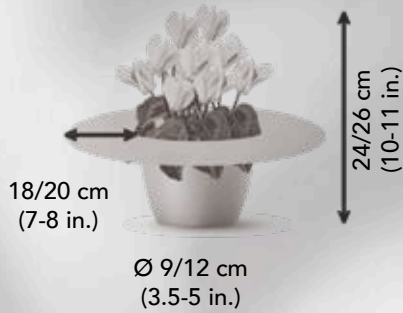
NEW

48900

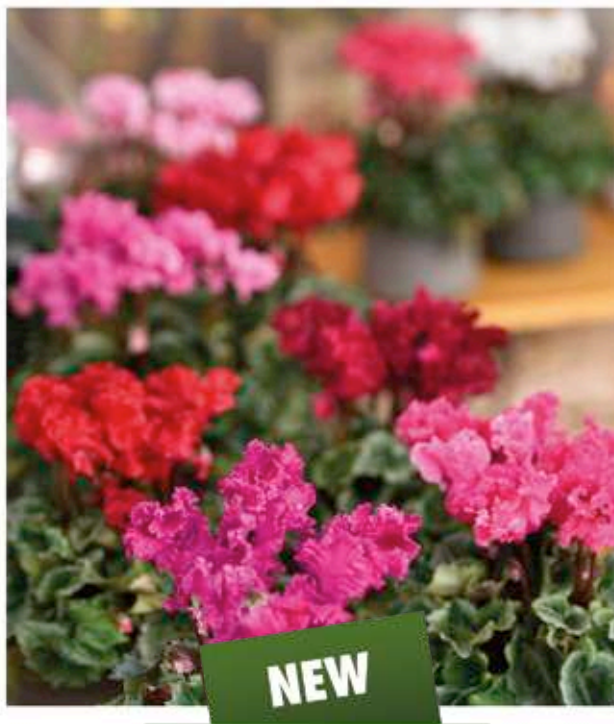
CRISPINO[®] mix
Mélange CRISPINO[®]



MINI FLOWER



Metis®
CRISPINO® MINI



NEW FRINGED MINI SERIES

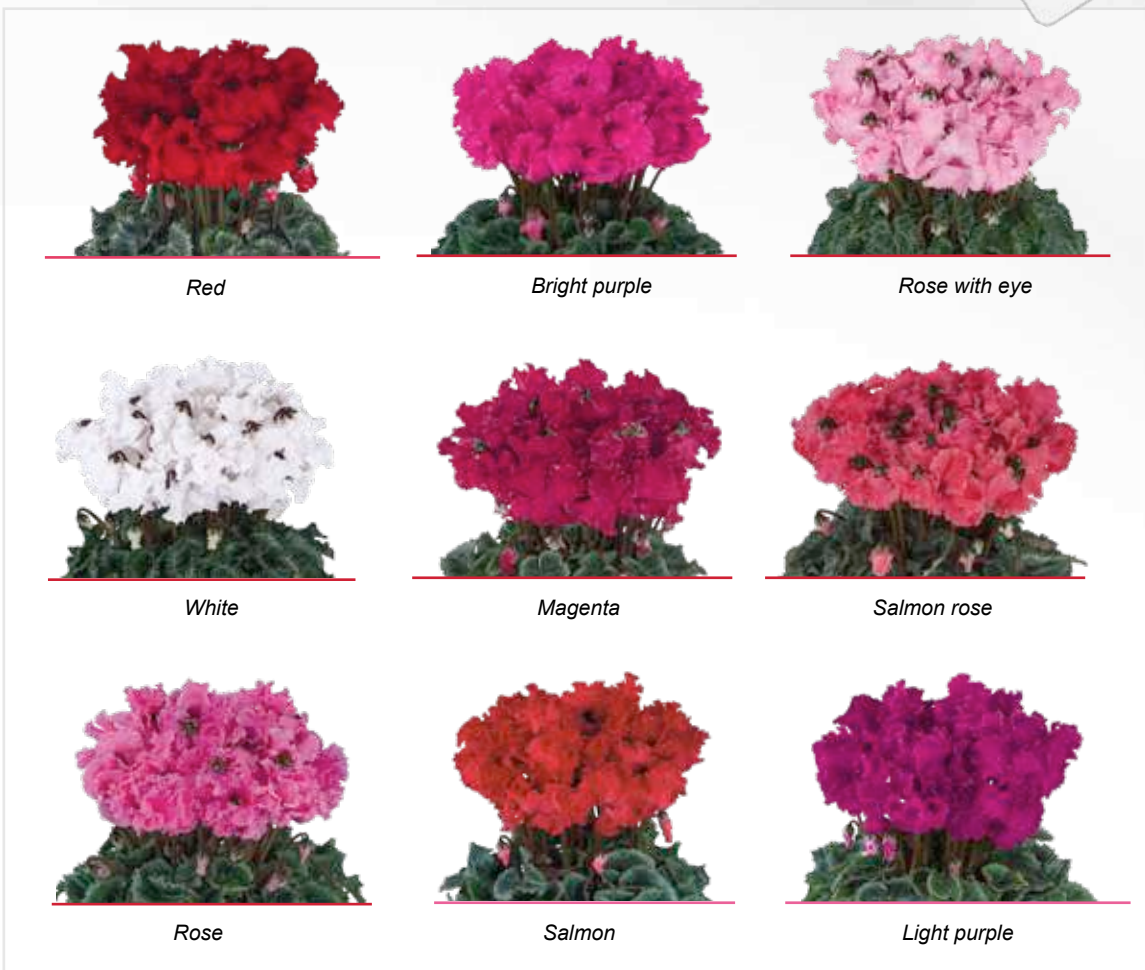
A mix of 9 very bright colours, including a luminous red

Strongly fringed petals

Exceptionally abundant flower count

Uniform growth in Autumn
Replaces 4590-PomPom® mix

48900
CRISPINO® mix
Mélange CRISPINO®



48900 - CRISPINO® mix / Mélange CRISPINO®

Tianis®

**GARDEN, BALCONY
& TERRACE**



OUTSTANDING CYCLAMEN®

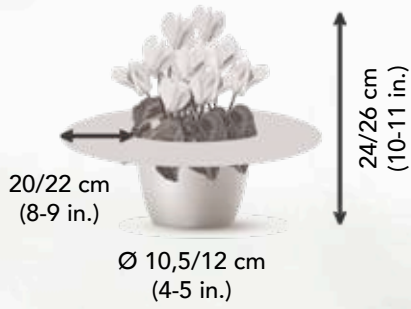
THE LABEL FOR THE BEST
OUTDOOR VARIETIES

Our OUTstanding Cyclamen® varieties are tested every year at Fréjus where the outdoor performance of several varieties is assessed on a regular basis with the utmost rigour.

OUTstanding Cyclamen® is our label for a selection of the cyclamen varieties most suited to outdoor conditions. It attests to long-lasting flowers in gardens and on balconies and terraces.

Large flower varieties like HALIOS® and LATINIA® also feature prominently outdoors in a dry Mediterranean climate type.

MIDI FLOWER



Tianis[®]
FANTASIA[®]



3311

FANTASIA[®] Red
FANTASIA[®] Rouge



3371

FANTASIA[®] Deep rose vif
FANTASIA[®] Fuchsia vif



3386

FANTASIA[®] Deep magenta
FANTASIA[®] Magenta foncé



3396

FANTASIA[®] Purple
FANTASIA[®] Violet foncé

 **3960 - FANTASIA[®] mix / Mélange FANTASIA[®]**

Tianis®

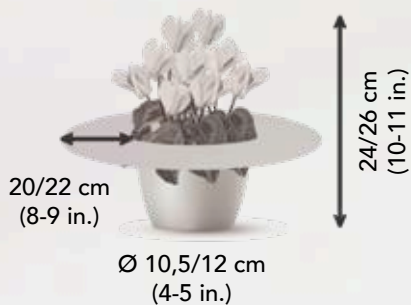
GARDEN, BALCONY
& TERRACE

NEW

3177

Neon rose flame
Fuchsia néon flammé

MIDI FLOWER



Tianis®
STANDARD

5 NEW COLOURS IN THE RANGE

4 elegant shades of pink

A pure white with improved performance compared with 3120



3062
Rose with eye
Rose à œil

3063
Light rose with purple eye
Rose clair à œil violet



3121
Pure white evolution
Blanc pur évolution

3170
Rose flame
Fuchsia flammé

3177
Neon rose flame
Fuchsia néon flammé



3010
Bright red
Rouge vif

3012
Scarlet red
Rouge écarlate

3035
Deep salmon
Saumon foncé

3040
Salmon with eye
Saumon à œil



3070
Rose
Fuchsia

3071
Deep rose
Fuchsia vif

3095
Purple
Violet foncé



3107
Deep magenta
Magenta foncé

3129
White
Blanc



3910
Flamed mix
Mélange flammé

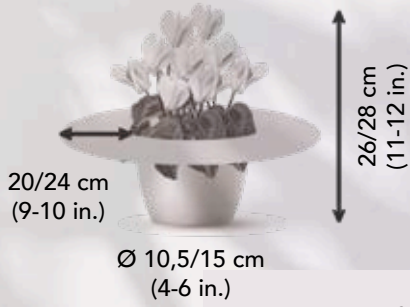
★ **3970 - Tianis® SUCCESS® mix / Mélange Tianis® SUCCESS®** ☀

Midi+[®]

HIGH
PERFORMANCE



MIDI FLOWER



Midi+[®]
STANDARD

10 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



5011
Bright red / Rouge vif



5041
Salmon with eye / Saumon à œil



5060
Rose with eye / Rose à œil



5071
Deep rose / Fuchsia vif



5092
Bright purple / Violet vif



5095
Purple / Violet foncé



5110
Bordeaux / Bordeaux



5124
Pure white / Blanc pur



5126
White compact / Blanc compact



5145
Premium Salmon flame / Premium Saumon flammé



5910 - Dark flamed mix / Mélange flammé liseré

5900 - Mix / Mélange

INDIAKA®

SHARE THE JOY

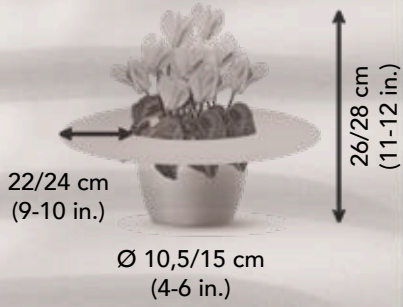


NEW

53080

INDIAKA® Light rose
INDIAKA® Fuchsia clair

MIDI FLOWER



INDIAKA®
SHARE THE JOY



NEW LIGHTER ROSE TONE

Two-tone appearance
well-defined and stable

Beautiful dark green
contrasting foliage

Generous plant structure

53080

 **INDIAKA® Light rose**
INDIAKA® Fuchsia clair



53030

INDIAKA® Salmon
INDIAKA® Saumon



53070

INDIAKA® Rose
INDIAKA® Fuchsia



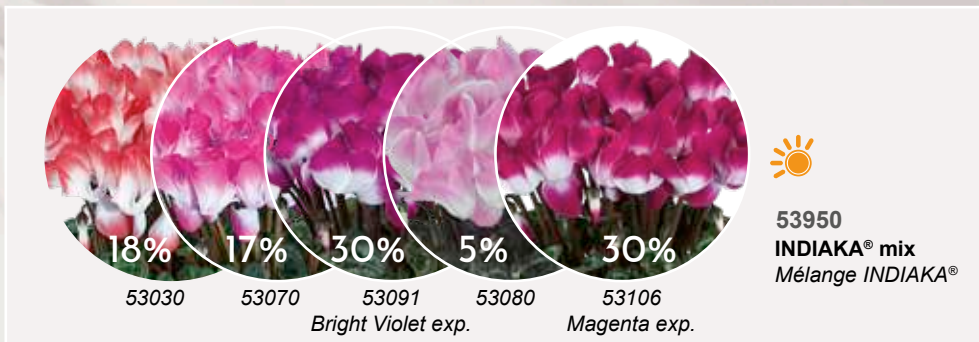
53090

INDIAKA® Bright purple
INDIAKA® Violet



53105

INDIAKA® Magenta
INDIAKA® Magenta

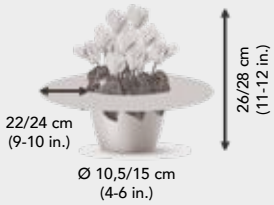


INDIAKA®
SEE OUR COMMUNICATION
CAMPAIGN





MIDI FLOWER



52210

METALIS[®] Red
METALIS[®] Rouge



52220

METALIS[®] Magenta
METALIS[®] Magenta



52228

METALIS[®] White
METALIS[®] Blanc



52230

METALIS[®] Salmon
METALIS[®] Saumon



52260

METALIS[®] Light pink with eye
METALIS[®] Rose clair à œil



52270

METALIS[®] Rose
METALIS[®] Fuchsia

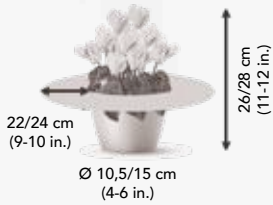


52291

METALIS[®] Bright purple
METALIS[®] Violet vif



MIDI FLOWER



55430

ABANICO[®] Salmon
ABANICO[®] Saumon



55490

ABANICO[®] Light purple
ABANICO[®] Violet



55506

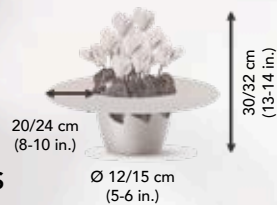
ABANICO[®] Magenta
ABANICO[®] Magenta

Latinia®

CRISPINO®



MAXI FLOWER



6 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



100264

CRISPINO® Red / CRISPINO® Rouge



100224

CRISPINO® Rose / CRISPINO® Fuchsia



100226

CRISPINO® Light purple / CRISPINO® Violet



100223

CRISPINO® Magenta / CRISPINO® Magenta



100228

CRISPINO® White / CRISPINO® Blanc

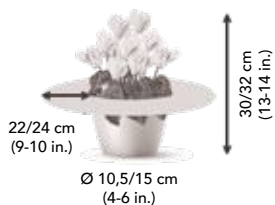


100225

CRISPINO® Salmon / CRISPINO® Saumon

1591 - CRISPINO® mix / Mélange CRISPINO®

MIDI FLOWER



Latinia®

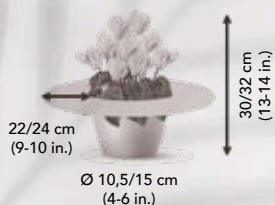
FUNFLAME®



1850

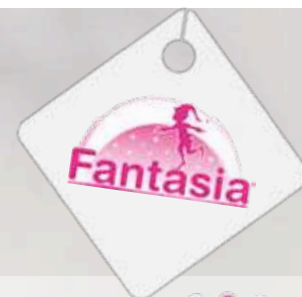
FUNFLAME® Magenta
FUNFLAME® Magenta

MIDI FLOWER



Latinia®

FANTASIA®



1312

FANTASIA® Red
FANTASIA® Rouge



1371

FANTASIA® Deep rose
FANTASIA® Fuchsia vif



1385

FANTASIA® Deep magenta
FANTASIA® Magenta foncé

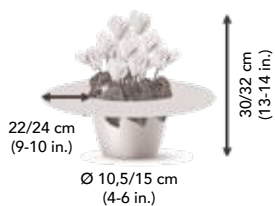


1395

FANTASIA® Purple
FANTASIA® Violet foncé

1960 - Mélange FANTASIA® - FANTASIA® mix

MIDI FLOWER



Latinia®

VICTORIA



1700

VICTORIA 50
VICTORIA 50



1720

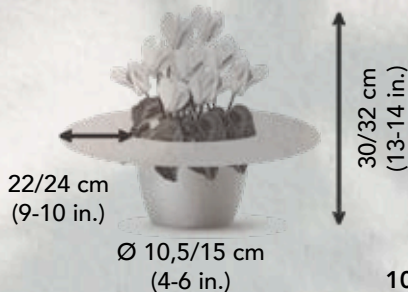
VICTORIA 50 Rose with eye
VICTORIA 50 Rose à œil

Latinia[®]

**EARLY
& STURDY**



MAXI FLOWER



Latinia[®]
SUCCESS[®]



10 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



1011

SUCCESS[®] Bright red
SUCCESS[®] Rouge vif



1036

SUCCESS[®] Deep salmon
SUCCESS[®] Saumon foncé



1038

SUCCESS[®] Salmon
SUCCESS[®] Saumon



1062

SUCCESS[®] Light pink with eye
SUCCESS[®] Rose clair à œil



1070

SUCCESS[®] Rose
SUCCESS[®] Fuchsia



1077

SUCCESS[®] Neon rose
SUCCESS[®] Fuchsia néon



1078

SUCCESS[®] Candy pink
SUCCESS[®] Rose bonbon



1097

SUCCESS[®] Light purple
SUCCESS[®] Violet



1107

SUCCESS[®] Deep magenta
SUCCESS[®] Magenta foncé



1121

SUCCESS[®] Pure white
SUCCESS[®] Blanc pur



1971 - SUCCESS[®] mix / Mélange SUCCESS[®]

Latinia[®]
STANDARD



1010

Scarlet red
Rouge écarlate



1060

Rose with eye
Rose à œil



1063

Rose with purple eye
Rose à œil violet



1071

Deep rose
Fuchsia vif



1095

Purple
Violet foncé



1109

Lilac / Violet Cattleya



1128

White / Blanc



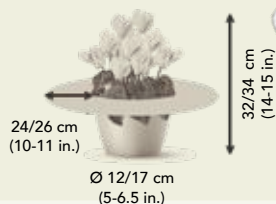
1910 - Flamed mix / Mélange flammé

Halios®

FANTASIA®

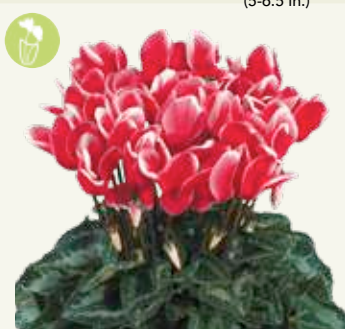


MAXI FLOWER



2306

FANTASIA® Magenta evolution
FANTASIA® Magenta évolution



2311

FANTASIA® Red
FANTASIA® Rouge



2373

FANTASIA® Bright rose evolution
FANTASIA® Fuchsia vif évolution



2397

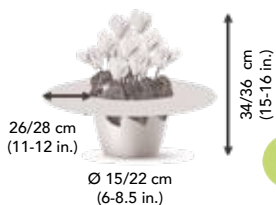
FANTASIA® Purple evolution
FANTASIA® Violet foncé évolution

2960 - Mélange FANTASIA® - FANTASIA® mix

Halios®

FANTASIA® DECORA

MAXI FLOWER



2381

FANTASIA® Magenta silverleaf
FANTASIA® Magenta décora



2396

FANTASIA® Purple silverleaf
FANTASIA® Violet foncé décora

Halios®

VICTORIA

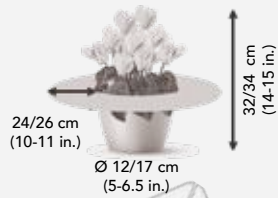


Halios®

FUNFLAME®



MAXI FLOWER



2700

VICTORIA 50
VICTORIA 50



2720

VICTORIA 50 Rose with eye
VICTORIA 50 Rose à œil

MAXI FLOWER



2850

FUNFLAME® Magenta
FUNFLAME® Magenta

Halios[®] HD

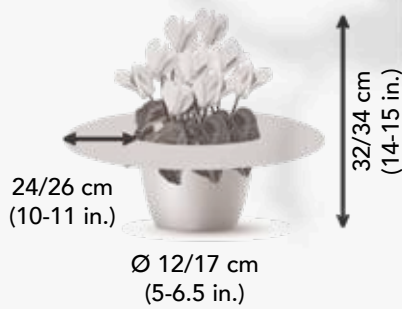
**MAXIMUM
CHOICE**

NEW

2103

HD Lavender / HD Lavande

MAXI FLOWER



Halios® HD



**NEW ON-TREND
LAVENDER COLOUR**

Big, elegant flowers

Striking contrast

Superior blooming
in the warm climate
of Southern Europe

2103

HD Lavender / HD Lavande



2016

HD Red REBELLE®
HD Rouge REBELLE®



2018

HD Bright scarlet
HD Écarlate vif



2021

HD Scarlet salmon
HD Saumon écarlate



2039

HD Salmon
HD Saumon



2052

HD Salmon rose
HD Rose saumoné



2065

HD DHIVA Rose with eye
HD DHIVA Rose à œil



2075

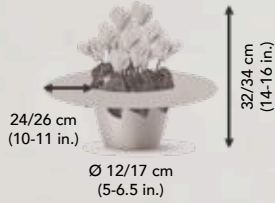
HD Bright rose
HD Rose Indien



2076

HD Grenadine
HD Grenadine

MAXI FLOWER



Halios® HD



2077
HD Neon rose
HD Fuchsia néon



2081
HD Light rose
HD Fuchsia clair



2091
HD Bright purple
HD Violet vif



2101
HD Lilac
HD Violet Cattleya



2107
HD Deep magenta
HD Magenta foncé



2123
HD White
HD Blanc



2124
HD Pure white
HD Blanc pur



2146
HD Salmon flame
HD Saumon flammé



2695
HD Dhiva Purple
HD Dhiva Violet foncé



HD Rose flame



HD Light purple flame



HD Salmon flame



HD Magenta flame

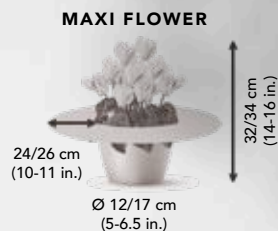
2146

2910 - HD Flamed mix / HD Mélange flammé

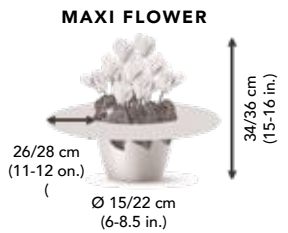


Halios®

BLUSH



2812
BLUSH Intense
BLUSH Intense



Halios®

DECORA



2211
Red silverleaf
Rouge décora



2228
White silverleaf
Blanc décora



Purple flame

Magenta flame

Salmon flame

2290 - Flamed silverleaf mix / Mélange flammé décora

Halios®

MAXIMUM
CHOICE



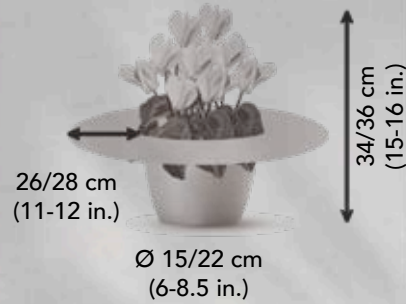
NEW

2013

Red SATISFACTION®
Rouge SATISFACTION®



MAXI FLOWER



Halios®

STANDARD



INTENSE AND SUSTAINABLE

- Intense red with white border
- Solid plant structure
- Excellent for late flowering



WHICH RED SHOULD I CHOOSE?



2013

Red SATISFACTION® / Rouge SATISFACTION®



2010

Scarlet red
Rouge écarlate



2011

Red REBELLE®
Rouge REBELLE®



2012

Scarlet red evolution
Rouge écarlate évolution



2015

Bright scarlet
Écarlate vif



2053

Salmon rose
Rose saumoné



2062

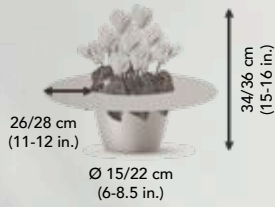
Rose with eye
Rose à œil



2064

LITCHI® Rose
LITCHI® Fuchsia

MAXI FLOWER



Halios®

STANDARD



2071

Deep rose / *Fuchsia vif*

2082

Light rose / *Fuchsia clair*

2090

Light purple / *Violet*

2096

Purple / *Violet foncé*

2102

Lilac / *Violet Cattleya*

2105

Magenta / *Magenta*

2108

Deep magenta / *Magenta foncé*

2125

Pure white / *Blanc pur*

2127

White with eye / *Blanc à œil*

2147

Salmon flame / *Saumon flammé*

2150

Magenta flame / *Magenta flammé*

2160

Purple flame / *Violet flammé*

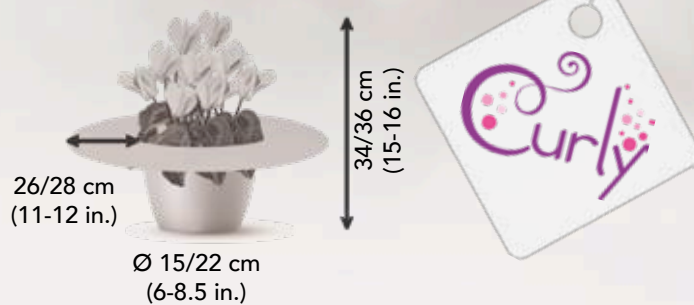
2620

DHIVA Pure white / *DHIVA Blanc pur*

A SPARKLING FRINGE



MAXI FLOWER



2415

CURLY® Bright sralet
CURLY® Écarlate vif



2420

CURLY® Scarlet salmon
CURLY® Saulon écarlate



2430

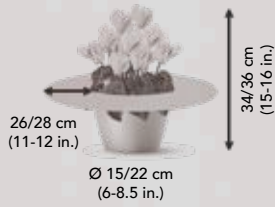
CURLY® Salmon
CURLY® Saumon



2450

CURLY® Salmon rose & Flamed
CURLY® Rose saumoné & Flammé

MAXI FLOWER



Halios®

CURLY®



2461

CURLY® Light pink with red eye
CURLY® Rose clair à œil rouge



2465

CURLY® LITCHI® Rose
CURLY® LITCHI® Fuchsia



2470

CURLY® Rose
CURLY® Fuchsia



2471

CURLY® Deep rose
CURLY® Fuchsia vif



2491

CURLY® Bright purple
CURLY® Violet vif



2495

CURLY® Purple
CURLY® Violet foncé



2505

CURLY® deep magenta
CURLY® Magenta foncé



2507

CURLY® Magenta with edge
CURLY® Magenta liseré



2525

CURLY® White
CURLY® Blanc



2565

CURLY® Light rose & Flamed
CURLY® Fuschia clair & Flammé



2575

CURLY® Indian rose
CURLY® Rose indien



2595

CURLY® Purple with edge
CURLY® Violet liseré



Rose flame


Salmon flame

Magenta flame

Purple flame

 2560 - **CURLY® Flamed mix** / *CURLY® Mélange flammé*

2582 - **CURLY® Early mix**
Mélange CURLY® précoce

 2590 - **CURLY® mix** / *Mélange CURLY®*

For the composition of the mixes, refer to the technical leaflet

MARKETING TOOLS

MOREL CYCLAMENS

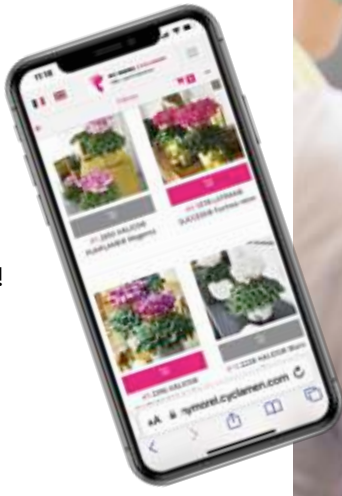


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- Download inspiration visuals and packshots.
 - Access marketing tools (labels, logos, product information sheets).
 - Consult our catalogues.

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- "BEST OF" factsheets;
 - a range of various labels;
 - banners, etc.

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FIND ALL OUR MARKETING TOOLS ON OUR WEBSITE:
<https://www.cyclamen.com/en/professional/marketing-tools>



NEW

6221

Deep magenta TUXEDO®
TUXEDO® Magenta foncé



Very Special
MOREL CYCLAMEN

MINI FLOWER



Ø 6/10,5
(2-4 in.)

**NEW**

6221

Deep magenta TUXEDO®
TUXEDO® Magenta foncé

TUXEDO®, CHIC AND STYLISH

- Special variety
- Deep magenta colour
- Highly decorative foliage
- Remarkable contrast between the dark flower and the silver foliage
- Growing time from seed: 27- 29 weeks

MINI FLOWER



Ø 9/12
(3.5-5 in.)



ABSOLU®
de Morel
PARFUM



4702

ABSOLU® de Morel / ABSOLU® de Morel

- First scented VICTORIA F1
- Same plant size as METIS®
- 100% VICTORIA type flowers, summer and autumn flowering
- Striking contrast between leaf and flower
- Growing time from seed: 28- 30 weeks



THE "VERY SPECIAL" VARIETIES ARE TRULY EXTRAORDINARY

found through our research work and their unique features they are unclassifiable. The perfect choice for those who want to stand out from their competitors by offering rare "stand-alone" varieties, they come with their own marketing materials: a logo, label and "Best Of" factsheet.



MINI FLOWER



Ø 9/10,5
(3.5-4 in.)



69290
BISOUS® mix
BISOUS® mix



44705
LILIBELLE® Magenta
LILIBELLE® Magenta




44790
LILIBELLE® Bright purple
LILIBELLE® Violet

MINI FLOWER



Ø 10,5/12
(4-5 in.)



12590
PIPOCA® mix
PIPOCA® Mélange



MAXI FLOWER



Ø 12/17
(5-6.5 in.)



4795
ORIGAMI® Decora
ORIGAMI® Decora




22651
FALBALA® Rose
FALBALA® Rose




22506
FRIOLA® Magenta
FRIOLA® Magenta



22490
FRIOLA® Light purple
FRIOLA® Violet

MAXI FLOWER



Ø 15/22
(6-8.5 in.)



VARIETY LIST • 6 SERIES • 32 SOLUTIONS

FLOWER SIZE MINI



6 - 10,5 cm **SMARTIZ®** 6310 FANTASIA® Red
FANTASIA® 6370 FANTASIA® Rose
 (2.5-4") 6385 FANTASIA® Deep magenta
 6395 FANTASIA® Purple
 6960 FANTASIA® Mix

SMARTIZ® 6012 Bright red
 6013 Red
 6070 Rose
 6071 Deep rose
 6084 Rose Bengal
 6090 Light purple
6095 Purple
6107 Deep magenta
6110 Bordeaux
6120 Pure white
6121 Pure white evolution
6900 Mix

SMARTIZ®
VICTORIA 6701 VICTORIA

METIS® 4310 FANTASIA® Red

FANTASIA® 4311 FANTASIA® ARTIC Red
 4315 FANTASIA® Red & deep rose
 4320 FANTASIA® Scarlet salmon
 4385 FANTASIA® Deep magenta
 4395 FANTASIA® Purple
 4960 FANTASIA® mix

9 - 12 cm



(3.5-5")

METIS® 4011 Scarlet compact
 4013 Bright red compact
4021 Scarlet salmon compact
4050 Salmon rose
 4062 Light pink with eye
4067 Lilac shades with eye
 4072 Rose shades
 4073 Deep rose
 4080 Rose Aquarel
4085 Persian rose
 4092 Bright purple
 4096 Purple
4107 Deep magenta
 4120 Pure white

4122 White CHANTILLY

4126 White with eye
4900 Mix
4910 Flamed mix
4911 Edge mix
4925 Summer Mix

METIS® 4210 Scarlet red silverleaf
DECORA 4220 Magenta silverleaf
 4221 Deep magenta silverleaf
4225 Pure white silverleaf
 4230 Salmon shades silverleaf
 4270 Deep rose silverleaf
4285 Persian rose silverleaf
 4290 Light purple silverleaf
 4950 Silverleaf mix

METIS® 4701 VICTORIA
VICTORIA 4740 VICTORIA Salmon & Rose
 4791 VICTORIA Deco Mix

CRISPINO® MINI **48900 CRISPINO® mix**
METIS® ABANICO® 45507 ABANICO® Deep magenta

10,5 - 12 cm (4-5")



FANTASIA®
WINTER 4961 FANTASIA® Winter mix

FLOWER SIZE MIDI



10,5 - 12 cm **FANTASIA®** 3311 FANTASIA® Red
 3371 FANTASIA® Deep rose
 3386 FANTASIA® Deep magenta
 3396 FANTASIA® Purple
 3960 FANTASIA® mix
 (4-5")

TIANIS® SUCCESS® MIX 3970 SUCCESS® mix

TIANIS® 3010 Bright red
 3012 Scarlet red
 3035 Deep salmon
 3040 Salmon with eye
3062 Rose with eye
3063 Light rose with purple eye
 3070 Rose
 3071 Deep rose
 3095 Purple
 3107 Deep magenta
3170 Fuchsia flame
3177 Neon fuchsia flame
3121 Pure white evolution
 3129 White
3910 Flamed mix
3900 Mix

10,5 - 15 cm



(4-6")

ABANICO® 55430 ABANICO® Salmon
 55490 ABANICO® Light purple
 55506 ABANICO® Magenta

MIDI+® 5011 Bright red
 5041 Salmon with eye
 5060 Rose with eye
 5071 Deep rose
 5092 Bright purple
 5095 Purple
 5110 Bordeaux
5124 Pure white
5126 White compact
5910 Dark flamed mix
5900 Mix
 5145 Premium Salmon flame

Midi+® standard colours are sold in USA and Canada under name DREAMSCAPE (distributed by Ball Seed).

INDIAKA® 53030 INDIAKA® Salmon
 53070 INDIAKA® Rose
53080 INDIAKA® Light fuchsia
 53090 INDIAKA® Bright purple
 53105 INDIAKA® Magenta
 53950 INDIAKA® Mix

METALIS® 52210 METALIS® Red
 52220 METALIS® Magenta
 52228 METALIS® White
 52230 METALIS® Salmon
 52260 METALIS® Light pink with eye
 52270 METALIS® Rose
 52291 METALIS® Bright purple
 52950 METALIS® mix

LATINIA®
FUNFLAME® 1850 FUNFLAME® Magenta

LATINIA®
FANTASIA® 1312 FANTASIA® Red
 1371 FANTASIA® Deep rose
 1385 FANTASIA® Deep magenta
 1395 FANTASIA® Purple
 1960 FANTASIA® mix



Dropped varieties: 3061 ,3120 ,4121, 4590

 FLOWER SIZE **MAXI**


10,5 - 15 cm

LATINIA®
SUCCESS®

- 1011 SUCCESS® Bright red
- 1036 SUCCESS® Deep salmon
- 1038 SUCCESS® Salmon
- 1062 SUCCESS® Light pink with eye
- 1070 SUCCESS® Rose
- 1077 SUCCESS® Neon rose
- 1078 SUCCESS® Candy pink
- 1097 SUCCESS® Light purple
- ☀️ 1107 SUCCESS® Deep magenta
- 1121 SUCCESS® Pure white
- 1971 SUCCESS® mix



(4-6")

LATINIA®
VICTORIA

- 1700 VICTORIA 50
- 1720 VICTORIA 50 Rose with eye

LATINIA® ☀️

- 1010 Scarlet red
- 1060 Rose with eye
- 1063 Rose with purple eye
- 1071 Deep rose
- 1095 Purple
- 1109 Lilac
- 1128 White
- 1910 Flamed mix
- 1900 Mix

12 - 15 cm



(5-6")

LATINIA®
CRISPINO®

- 1591 CRISPINO® mix

12 - 17 cm



(5-6.5")

HALIOS®
FUNFLAME®

- 2850 FUNFLAME® Magenta

HALIOS®
FANTASIA®

- 2306 FANTASIA® Magenta evolution
- 2311 FANTASIA® Red
- 2373 FANTASIA® Deep rose evolution
- 2397 FANTASIA® Purple evolution
- 2960 FANTASIA® mix

HALIOS® ●
VICTORIA ●

- 2700 VICTORIA 50
- 2720 VICTORIA 50 Rose with eye

HALIOS®
HD

- 2016 HD Red REBELLE®
- 2018 HD Bright scarlet
- 2021 HD Scarlet salmon
- 2039 HD Salmon
- 2052 HD Salmon rose
- 2065 HD DHIVA Rose with eye
- 2075 HD Bright rose
- 2076 HD Grenadine
- 2077 HD Neon rose
- 2081 HD Light rose
- 2091 HD Bright purple
- 2101 HD Lilac
- 2103 HD Lavander**
- 2107 HD Deep magenta
- 2123 HD White
- 2124 HD Pure white
- 2146 HD Salmon flame
- 2695 HD DHIVA Purple
- 2910 HD Flamed mix
- 2940 HD Mix

BLUSH ●

- 2812 BLUSH Intense

15 - 22 cm



(6-8.5")

DECORA

- 2211 Red silverleaf evolution
- 2228 White silverleaf
- 2290 Flamed silverleaf mix

HALIOS®

- 2010 Scarlet red
- 2011 Red REBELLE®
- 2012 Scarlet red evolution
- 2013 Red SATISFACTION®**
- 2015 Bright scarlet
- 2053 Salmon rose evolution
- 2062 Rose with eye
- 2064 LITCHI® Rose
- 2071 Deep rose
- 2082 Light rose
- 2090 Light purple
- 2096 Purple
- 2102 Lilac
- 2105 Magenta
- 2108 Deep magenta
- 2125 Pure white
- 2127 White with eye
- 2147 Salmon flame
- 2150 Magenta flame
- 2160 Purple flame
- 2620 DHIVA Pure white
- 2920 Winter mix
- 2900 Mix

HALIOS® ●

FANTASIA®DECORA ●

- 2381 FANTASIA® Magenta silverleaf
- 2396 FANTASIA® Purple silverleaf

HALIOS®
CURLY®

- 2415 CURLY® Bright scarlet
- 2420 CURLY® Scarlet salmon
- 2430 CURLY® Salmon
- 2450 CURLY® Salmon rose & Flamed
- 2461 CURLY® Light pink with red eye
- 2465 CURLY® LITCHI® Rose
- 2470 CURLY® Rose
- 2471 CURLY® Deep rose
- 2491 CURLY® Bright purple
- 2495 CURLY® Purple
- 2505 CURLY® Deep magenta
- 2507 CURLY® Magenta with edge
- 2525 CURLY® White
- 2560 CURLY® Flamed mix
- 2565 CURLY® Light rose & Flamed
- 2575 CURLY® Indian rose
- 2595 CURLY® Purple with edge
- 2582 CURLY® Early mix evolution
- 2590 CURLY® mix

VERY SPECIAL

- 12590 PIPOCA® mix
- 22651 FALBALA® Rose evolution
- 22490 FRIOLA® Light purple
- 22506 FRIOLA® Magenta
- ☀️ ● 4702 ABSOLU® de Morel
- ☀️ ● 4795 ORIGAMI® Silverleaf
- 44705 LILIBELLE® Magenta
- 44790 LILIBELLE® Bright purple
- 6221 TUXEDO® Deep magenta**
- 69290 BISOUS® mix

Key:

Ref. : NEW VARIETIES


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standing!
cyclamen

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Scented flowers

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of this variety have
fragrant flowers

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for a SPECIAL CUT FLOWER
production

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