

breeding for a better world



2026-2027
morelflowers.com

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 Sales period

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 Plant height

 Culture time from sowing

 Culture time from young plant



Dear customers, dear partners,

In a rapidly evolving horticultural industry, our responsibility is clearer than ever: to anticipate, create, and deliver plant solutions that are aesthetic, inspiring, and sustainable, capable of enhancing both indoor and outdoor spaces while addressing the climatic and economic challenges of tomorrow.

True to its values, the Morel Group continues to pursue its breeding mission with consistency, building on over a century of expertise while progressively expanding its scope. The 2026-27 catalogue fully reflects this continuity in change, with an enriched, structured offering focused on resilience.



Following the successful integration of botanical cyclamens KOUMY® and LIFY®, as well as hellebores SNØYA® and GRØØVE®, Morel continues its momentum by introducing new high-potential genetics, including ELIXIA®, our interspecific cyclamen resulting from a cross between *Cyclamen persicum* and *Cyclamen purpurascens*, as well as *Tulbaghia*, particularly well suited to current climate evolution.

At the same time, our historical core, *Cyclamen persicum* F1, continues to evolve with high standards. Its climate tolerance is continuously strengthened, along with uniformity, performance under challenging conditions, and production reliability, helping to secure your crops from North to South, today and in the future.

The range is further enriched with ABSOLU® Sublima, bringing the DNA of ABSOLU® de Morel into a Maxi format. Innovation continues with the launch of INDIKA® in a Mini version, METIS® CLOCHETTE®, recognizable for its bell-shaped flowers, and the very first Victoria cyclamen within the MIDI+ range.

This catalogue reflects our vision: a horticulture that is ever more beautiful, resilient, responsible, and sustainable.

Thank you for your trust, your loyalty, and your continued partnership. Together, let us keep building a forward-looking, innovative, and sustainable horticulture.

Breeding for a better world.

Eric BEAUDE
CEO

Breeding excellence

☀️ rooted in the Mediterranean

Founded in 1919 in the South of France, Morel Flowers is a breeding company with over a century of expertise dedicated to ornamental plants. From our historic base in Fréjus, on the Mediterranean coast, we have built a reputation for combining tradition, scientific rigour, and a relentless drive for innovation.

Naturally selected for heat tolerance

- A unique climate characterized by high light intensity, mild winters, and dry summers.
- Ideal conditions to select, test, and refine our genetics.
- Development of varieties with strong outdoor performance and resilience to climatic stress.



100%
made in Europe

Breeding, seed production & processing.

90%
international sales
across 70+ countries.

12
years of research
to bring a new hybrid to market.

💡 Innovation

is embedded in everything we do.

Our breeding programs focus on delivering high-value genetics combining aesthetic appeal, performance, and reliability.

From pioneering work in *Cyclamen persicum* F1 to the development of interspecific hybrids and new product concepts, our teams continuously push the boundaries of breeding.

Each variety is the result of years of selection, combining traits such as compactness, uniformity, flowering performance, fragrance, and tolerance to diseases.

Seed expertise, from selection to delivery

Seed is at the heart of our business. Morel Flowers has developed advanced know-how in seed production, processing, and quality control to ensure consistent and reliable performance for growers.

Our processes integrate:

- Careful selection of parent lines
- Controlled pollination and harvesting
- High-precision cleaning, grading, and testing
- Strict germination and quality standards



This mastery ensures high germination rates, uniform crops, and predictable results, key drivers of success for professional growers.

A partner for growers worldwide

Beyond breeding, Morel Flowers supports its partners with technical expertise, tailored recommendations, and a deep understanding of market needs. Our varieties are designed not only to perform in production but also to create value at retail, combining visual impact with consumer appeal.

Looking ahead

While staying true to our heritage, we continue to invest in new species, sustainable breeding approaches, and innovative concepts that respond to evolving market trends and environmental challenges.

We continue to dream big, exploring new ways to inspire the market while staying true to our roots.

Our commitment to seed quality, environmental responsibility, continuous innovation, teamwork, and a passion for excellence drives everything we do.

— Eric Beaudé



Collection

Cyclamen persicum F1





100121

MACARON® Bright red

p.10

What's new?



100341

METIS® White

p.16



43106 - 43105 - 43090

METIS® INDIKA®

p.21



100345

METIS® CLOCHETTE® Salmon

p.22



100048

MIDI+® VICTORIA Salmon

p.33



100334

ABSOLU® Sublima

p.38



100141

HALIOS® HD Light rose

p.42



Collection *Cyclamen persicum* F1 7 series - 34 solutions

High-performance Cyclamen Collection for all growing conditions

Series	Solution							Page
Macaron®	Standard	Mini	6-10.5 cm (2.5-4")	16-18 cm (6-7")	20-24 cm (8-10")	15-16 weeks	27-28 weeks	11
Smartiz®	Victoria	Mini	6-10.5 cm (2.5-4")	16-18 cm (6-7")	20-24 cm (8-10")	15-16 weeks	27-28 weeks	14
	Fantasia®	Mini	6-10.5 cm (2.5-4")	16-18 cm (6-7")	20-24 cm (8-10")	17-19 weeks	29-31 weeks	15
	Standard	Mini	9-12 cm (3.5-5")	18-20 cm (7-8")	24-26 cm (10-11")	16-17 weeks	28-29 weeks	17
	Indiaka® NEW	Mini	9-12 cm (3.5-5")	18-20 cm (7-8")	24-26 cm (10-11")	18-20 weeks	30-32 weeks	21
	Clochette® NEW	Mini	9-12 cm (3.5-5")	18-20 cm (7-8")	24-26 cm (10-11")	16-17 weeks	28-29 weeks	22
Metis®	Fantasia®	Mini	6-10.5 cm (2.5-4")	18-20 cm (7-8")	24-26 cm (10-11")	18-20 weeks	30-32 weeks	23
	Fantasia® Winter	Mini	10.5-12 cm (4-5")	18-20 cm (7-8")	24-26 cm (10-11")	18-20 weeks	30-32 weeks	23
	Decora	Mini	9-12 cm (3.5-5")	18-20 cm (7-8")	24-26 cm (10-11")	17-19 weeks	29-31 weeks	24
	Victoria	Mini	9-12 cm (3.5-5")	18-20 cm (7-8")	24-26 cm (10-11")	16-18 weeks	28-30 weeks	25
	Crispino®	Mini	9-12 cm (3.5-5")	18-20 cm (7-8")	24-26 cm (10-11")	18-20 weeks	30-32 weeks	26
Tianis®	Abanico®	Mini	9-12 cm (3.5-5")	18-20 cm (7-8")	24-26 cm (10-11")	18-20 weeks	30-32 weeks	27
	Standard	Midi	10.5-12 cm (4-5")	20-22 cm (8-9")	24-26 cm (10-11")	15-17 weeks	27-29 weeks	28
	Success®	Midi	10.5-12 cm (4-5")	20-22 cm (8-9")	24-26 cm (10-11")	15-17 weeks	27-29 weeks	30
	Fantasia®	Midi	10.5-12 cm (4-5")	20-22 cm (8-9")	24-26 cm (10-11")	18-20 weeks	30-32 weeks	31
	Standard	Midi	10.5-15 cm (4-6")	22-24 cm (9-10")	26-28 cm (11-12")	13-15 weeks	27-29 weeks	32
Midi+®	Victoria NEW	Midi	10.5-15 cm (4-6")	22-24 cm (9-10")	26-28 cm (11-12")	13-15 weeks	27-29 weeks	33
	Indiaka®	Midi	10.5-15 cm (4-6")	22-24 cm (9-10")	26-28 cm (11-12")	16-18 weeks	30-32 weeks	34
	Abanico®	Midi	10.5-15 cm (4-6")	22-24 cm (9-10")	26-28 cm (11-12")	16-18 weeks	30-32 weeks	35
	Metalis®	Midi	10.5-15 cm (4-6")	22-24 cm (9-10")	26-28 cm (11-12")	16-18 weeks	30-32 weeks	35



Flower size



Pot size



Plant diameter



Plant height



Culture time
from young plant



Culture time
from sowing

Collection Cyclamen persicum F1

7 series - 34 solutions



Series	Solution							Page
Latinia®	Standard	Maxi	10.5-15 cm (4-6")	22-24 cm (9-10")	30-32 cm (13-14")	14-16 weeks	28-30 weeks	36
	Success®	Maxi	10.5-15 cm (4-6")	22-24 cm (9-10")	30-32 cm (13-14")	14-16 weeks	28-30 weeks	37
	Victoria	Maxi	10.5-15 cm (4-6")	22-24 cm (9-10")	30-32 cm (13-14")	15-16 weeks	29-30 weeks	39
	Crispino®	Maxi	12-15 cm (5-6")	22-24 cm (9-10")	30-32 cm (13-14")	16-18 weeks	30-32 weeks	40
	Fantasia®	Midi	10.5-15 cm (4-6")	22-24 cm (9-10")	30-32 cm (13-14")	16-18 weeks	30-32 weeks	41
Halios®	HD	Maxi	12-17 cm (5-6.5")	24-26 cm (10-11")	32-34 cm (14-15")	16-18 weeks	32-34 weeks	43
	Standard	Maxi	15-22 cm (6-8.5")	26-28 cm (11-12")	34-36 cm (15-16")	16-20 weeks	32-36 weeks	45
	Victoria	Maxi	12-17 cm (5-6.5")	24-26 cm (10-11")	32-34 cm (14-15")	14-16 weeks	30-32 weeks	46
	Funflame®	Maxi	12-17 cm (5-6.5")	24-26 cm (10-11")	32-34 cm (14-15")	16-18 weeks	32-34 weeks	46
	Blush	Maxi	12-17 cm (5-6.5")	24-26 cm (10-11")	32-34 cm (14-15")	16-18 weeks	32-34 weeks	46
	Fantasia®	Maxi	12-17 cm (5-6.5")	24-26 cm (10-11")	32-34 cm (14-15")	16-18 weeks	32-34 weeks	47
	Fantasia® Decora	Maxi	15-22 cm (6-8.5")	26-28 cm (11-12")	34-36 cm (15-16")	16-19 weeks	32-35 weeks	47
	Decora	Maxi	15-22 cm (6-8.5")	26-28 cm (11-12")	34-36 cm (15-16")	15-17 weeks	31-33 weeks	47
	Curly®	Maxi	15-22 cm (6-8.5")	26-28 cm (11-12")	34-36 cm (15-16")	19-21 weeks	35-37 weeks	48



Macaron®



Smartiz®



Metis®



Tianis®



Midi+®



Latinia®



Halios®



6-10.5 cm
(2.5-4")

9-12 cm
(3.5-5")

10.5-12 cm
(4-5")

10.5-15 cm
(4-6")

12-17 cm
(5-6.5")



Mini

Midi

Maxi



Collection Cyclamen persicum F1
Macaron® Standard



NEW

100121 Bright red 

- Vivid, intense red colour.
- Excellent growth habit: well-structured, very rounded plant.
- Ideal for late-summer blooms.
- Uniform, high-quality plant with many small leaves.



Macaron® Standard

The most compact mini cyclamen series.

- Excellent growth performance even at high temperatures.
- Ideal for blooming from late summer onwards.
- Very easy and programmable flowering.
- Vivid colours.



Mini



16-18 cm
(6-7")



20-24 cm
(8-10")



6-10.5 cm
(2.5-4")



15-16
weeks



Aug.-Oct.

NEW

100121 Bright red



100322 Red



100557 Magenta



100559 Purple



100554 Persian rose



100555 Rose Bengal



100556 Rose shades



100552 Pure white



100553 White





Collection Cyclamen persicum F1 Macaron® Standard

Macaron® Standard

The most compact mini cyclamen series.

- Excellent growth performance even at high temperatures.
- Ideal for blooming from late summer onwards.
- Very easy and programmable flowering.
- Vivid colours.



Mini



16-18 cm
(6-7")



20-24 cm
(8-10")



6-10.5 cm
(2.5-4")



15-16
weeks



Aug.-Oct.

107991 Mix North

100559	Purple	20%
100121	Bright red	15%
100554	Persian rose	15%
100555	Rose Bengal	15%
100553	White	10%
100556	Rose shades	10%
100552	Pure white	10%
100557	Magenta	5%

107992 Mix South

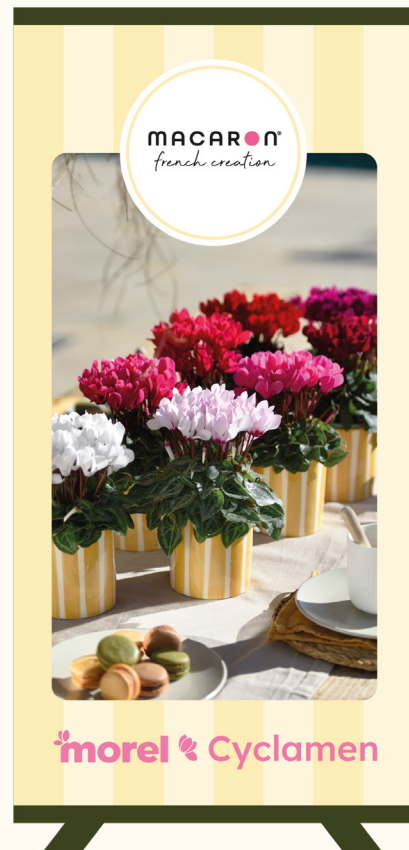
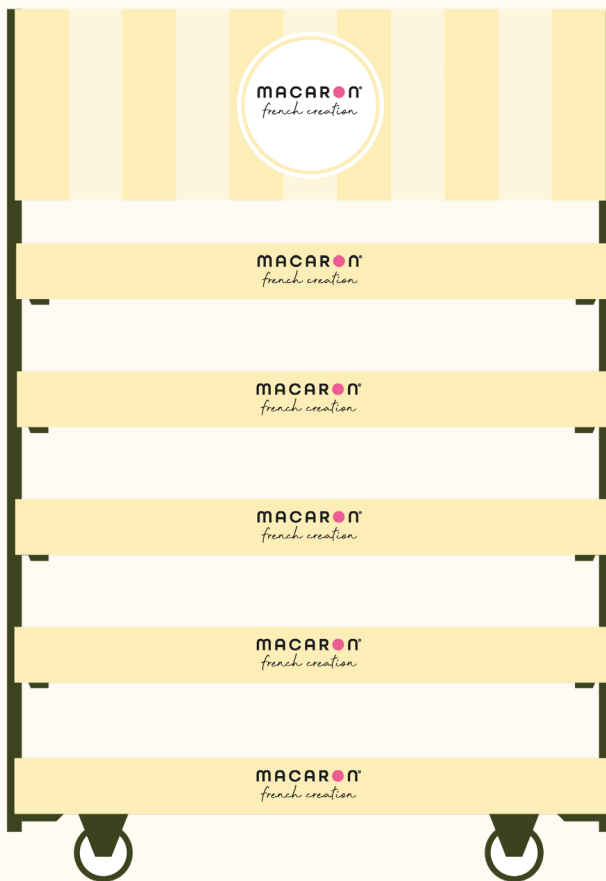
100121	Bright red	30%
100559	Purple	20%
100552	Pure white	15%
100556	Rose shades	13%
100555	Rose Bengal	12%
100296	Light pink with eye exp.	5%
100557	Magenta	5%





Retail-ready, made to stand out

From bold roll-up displays to printed pots and branded tags, everything is designed to turn MACARON® into a true in-store attraction.



Need a tailored setup?

Contact our marketing team.
Order your labels anytime on morelflowers.com



Label*



Collection *Cyclamen persicum* F1
Smartiz® Victoria

Smartiz® Victoria

High density and originality.

- The most compact Victoria.
- Many small flowers and leaves.



Mini



16-18 cm
(6-7")



20-24 cm
(8-10")



6-10.5 cm
(2.5-4")



15-16
weeks



Aug.-Oct.

6702

VICTORIA
evolution



Label*





Smartiz® Fantasia®

The smallest mini Fantasia®.

- Super compact.
- Easy to grow.



Mini



16-18 cm
(6-7")



20-24 cm
(8-10")



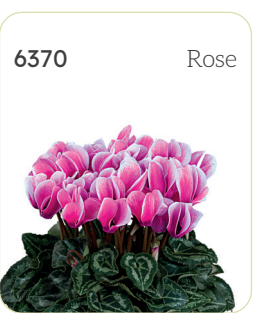
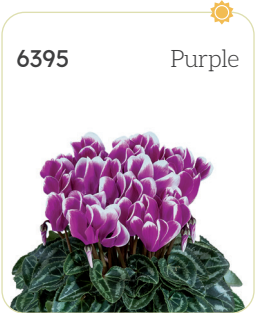
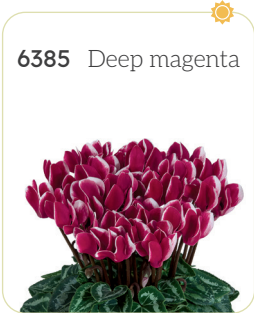
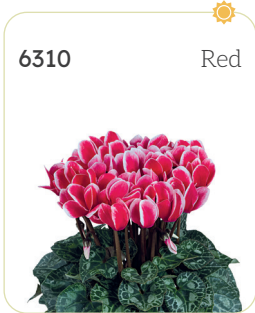
6-10.5 cm
(2.5-4")



17-19
weeks



Aug.-Oct.



6960 Mix

6385	Deep magenta	35%
6395	Purple	35%
6310	Red	20%
6370	Rose	10%





Collection *Cyclamen persicum* F1

Metis® Standard



NEW

100341 White

- Abundant blooms and exceptional uniformity.
- Attractive, rounded plant shape with thicker stems, similar to METIS® Pure white 4120.
- Excellent heat tolerance.
- Consistent in size and earliness across the Metis® collection.



Metis® Standard

Low sensitivity to botrytis.

- Quick crop for autumn.
- More vigour in winter.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



9-12 cm
(3.5-5")



16-17
weeks



Oct.-Jan.

4013 Bright red
compact



100293 Red



100346 Coral with
edge



4021 Scarlet salmon
compact



4107 Deep magenta



4092 Bright purple



100355 Lilac



4067 Lilac shades
with eye



4096 Purple



4073 Deep rose



4062 Light pink
with eye



4081 Light Rose



4080 Rose Aquarel



4072 Rose shades



4050 Salmon rose



4122 White
CHANTILLY



NEW

100341 White





Metis® Standard

Low sensitivity to botrytis.

- Quick crop for autumn.
- More vigour in winter.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



9-12 cm
(3.5-5")



16-17
weeks



Oct.-Jan.

4900 Mix

4950	Mix Silverleaf	25%
100293	Red	12%
4122	White CHANTILLY	10%
4911	Mix Edge	9%
4096	Purple	8%
4080	Rose Aquarel	6%
4081	Light Rose	5%
4050	Salmon rose	5%
4062	Light pink with eye	5%
4107	Deep magenta	5%
4092	Bright purple	4%
4021	Scarlet salmon compact	3%
4072	Rose shades	3%

4925 Mix Summer

4911	Mix Edge	25%
100293	Red	20%
4096	Purple	13%
4122	White CHANTILLY	10%
4073	Deep rose	10%
4062	Light pink with eye	8%
4021	Scarlet salmon compact	5%
4107	Deep magenta	5%
4080	Rose Aquarel	4%

4911 Mix Edge

100353	Salmon with edge exp.	35%
100150	Magenta edge exp.	35%
100356	Bright purple edge exp.	30%

4931 Mix South

100293	Red	25%
100341	White	15%
4072	Rose shades	10%
4080	Rose Aquarel	10%
4096	Purple	10%
100346	Coral with edge	8%
6702	VICTORIA evolution	7%
4081	Light Rose	5%
100355	Lilac	5%
100150	Magenta edge exp.	5%

4933 Mix North

100341	White	20%
4911	Mix Edge	15%
100293	Red	15%
4096	Purple	15%
4072	Rose shades	10%
4081	Light Rose	10%
100355	Lilac	8%
4080	Rose Aquarel	7%

Collection *Cyclamen persicum* F1
Metis® Standard





Collection Cyclamen persicum F1

Metis® Indiaka® NEW





NEW

Metis® Indiaka®

INDIAKA® character in a compact, mini format.

- Vigorous and floriferous mini.
- The perfect choice for a standout mini variety, excelling in late flowering.



Mini

18-20 cm
(7-8")24-26 cm
(10-11")9-12 cm
(3.5-5")18-20
weeks

Oct.-Mar.

NEW

43106

Deep
magenta

NEW

43105

Magenta



NEW

43090

Bright purple



Free label*

SHARE THE
JOY

INDIAKA®





Collection *Cyclamen persicum* F1

Metis® Clochette® NEW



NEW

100345 Clochette® Salmon

- A unique bell-shaped salmon flower.
- Variety with exceptional uniformity in plant size, flower height, and earliness.
- Under high ADT (> 25 °C), some bell-shaped flowers open to reveal delicately fringed blooms.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



9-12 cm
(3.5-5")



16-17
weeks



Oct.-Jan.



Metis® Fantasia®

The multi-purpose mini Fantasia®.

- Large choice of colours.
- Excellent lifespan for the consumer.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



6-10.5 cm
(2.5-4")



18-20
weeks



Oct.-Jan.

4311 ARTIC Red



4310 Red



4320 Scarlet salmon



4385 Deep magenta



4395 Purple



4315 Red &
Deep rose



4960 Mix

4320	Scarlet salmon	30%
4386	Deep magenta evolution exp	30%
4395	Purple	30%
4315	Red & Deep rose	10%

Label*

**No fairy
godmother
required.*

Fantasia®

Metis® Fantasia® Winter

Mini Fantasia® for flowering in late season.

- More volume than Metis® Fantasia®.
- Very uniform mix.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



10.5-12 cm
(4-5")



18-20
weeks



Nov.-Mar.

4961 Mix Winter

100216	Red winter exp.	25%
100302	Deep rose Winter exp.	25%
100315	Magenta Winter exp.	25%
100301	Purple Winter exp.	25%



Metis® Decora

Compact with silvery foliage.

- Excellent performance outdoors.
- Abundant and central flowering.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



9-12 cm
(3.5-5")



17-19
weeks



Oct.-Jan.

4210 Scarlet red
silverleaf



4230 Salmon shades
silverleaf



4220 Magenta
silverleaf



4290 Light purple
silverleaf



4270 Deep rose
silverleaf



4285 Persian rose
silverleaf



4225 Pure white
silverleaf



4950 Mix Silverleaf ☀

4210	Scarlet red silverleaf	20%
4290	Light purple silverleaf	20%
4225	Pure white silverleaf	15%
4270	Deep rose silverleaf	15%
4230	Salmon shades silverleaf	10%
4285	Persian rose silverleaf	10%
4220	Magenta silverleaf	7%
100259	Deep magenta silverleaf exp.	3%





Metis® Victoria

The crowned flower.

- Originality for large-scale production.
- Fancy type with more volume.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



9-12 cm
(3.5-5")



16-18
weeks



Oct.-Jan.

4740 VICTORIA
Salmon & Rose



4701 VICTORIA



4791 VICTORIA
Mix Deco



Label*





Collection *Cyclamen persicum* F1

Metis® Crispino®

Metis® Crispino®

Excellence in mini fringed type.

- Deeply fringed petals.
- Exceptional floribundity.
- Uniform growth in autumn.
- Mix of 9 vibrant colours, including a bright red.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



9-12 cm
(3.5-5")



18-20
weeks



Sept.-Nov.

48010

Red



48020

Salmon



48050

Salmon rose



48105

Magenta



48090 Bright purple



48071

Deep rose



48070

Rose



48061

Rose
with eye



48120

White



48900 Mix

48010	Red	25%
48120	White	15%
48071	Deep rose	12%
48090	Bright purple	10%
48105	Magenta	10%
48050	Salmon rose	10%
48070	Rose	8%
48020	Salmon	5%
48061	Rose with eye	5%



Metis® Abanico®

Fan-shaped bouquets of mini flowers.

- Original shape and fancy flowers.
- Distinctive foliage.
- Strong growth.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



9-12 cm
(3.5-5")



18-20
weeks



Sept.-Nov.



45420

Scarlet
salmon



45507

Deep
magenta



45490

Light purple



45470

Rose



45900 Mix

45420	Scarlet salmon	35%
45507	Deep magenta	25%
45470	Rose	20%
45490	Light purple	20%



Collection *Cyclamen persicum* F1

Tianis® Standard

Tianis® Standard

Great outdoor performance.

- Striking visual effect.
- Quick and uniform growth.



Midi



20-22 cm
(8-9")



24-26 cm
(10-11")



10.5-12 cm
(4-5")



15-17
weeks



Aug.-Jan.

3010 Bright red



3177 Neon rose flame



3170 Rose flame



3129 White



3900 Mix

3095	Purple	20%
3910	Flamed Mix	10%
3107	Deep magenta	10%
3010	Bright red	9%
3012	Scarlet red	9%
3070	Rose	8%
3071	Deep rose	7%
3035	Deep salmon	6%
3121	Pure white	6%
3129	White	6%
3177	Neon rose flame	3%
3062	Rose with eye	2%
3063	Light pink with purple eye	2%
3170	Rose flame	2%

3910 Flamed Mix

100180	Rose flame exp.	25%
100178	Salmon & light salmon flame exp.	24%
100177	Magenta flame exp.	23%
100179	Bright purple flame exp.	23%
3999	White exp.	5%

3930 North Mix

3012	Scarlet red	20%
3121	Pure white	20%
3095	Purple	17%
3177	Neon rose flame	11%
3170	Rose flame	10%
3071	Deep rose	10%
3062	Rose with eye	6%
3063	Light pink with purple eye	6%





Collection *Cyclamen persicum* F1

Tianis® Success®

Tianis® Success®

Favourite for large-scale production.

- Synchronized flowering and uniform plant habit.
- Easy-to-schedule production in any climate.



Midi



20-22 cm
(8-9")



24-26 cm
(10-11")



10.5-12 cm
(4-5")



15-17
weeks



Aug.-Jan.

3012 Scarlet red



3035 Deep salmon



100126 Deep magenta evolution



3095 Purple



3071 Deep rose



3063 Light pink with purple eye



3070 Rose



3062 Rose with eye



3121 Pure white



3970 Mix

3012	Scarlet red	20%
3095	Purple	14%
3121	Pure white	14%
3035	Deep salmon	10%
3070	Rose	10%
3071	Deep rose	10%
100126	Deep magenta	8%
3062	Rose with eye	7%
3063	Light pink with purple eye	7%



Tianis® Fantasia®

Contrast and long shelf life.

- Better resistance during transport.
- Abundant, continuous flowering.



Midi



20-22 cm
(8-9")



24-26 cm
(10-11")



10.5-12 cm
(4-5")



18-20
weeks



Aug.-Jan.

3311

Red



3386 Deep magenta



3396 Purple



3371 Deep rose



3960 Mix

3311	Red	25%
3371	Deep rose	25%
3386	Deep magenta	25%
3396	Purple	25%

Label*

**No fairy
godmother
required.*

Fantasia





Midi+® Standard

The most generous midi type.

- High resistance to heat.
- Remarkable outdoor performance.
- Top choice for landscapes.



Midi



22-24 cm
(9-10")



26-28 cm
(11-12")



10.5-15 cm
(4-6")



13-15
weeks



Sept.-Nov.

5011 Bright red



5041 Salmon with eye



5110 Bordeaux



5092 Bright purple



5095 Purple



5071 Deep rose



5060 Rose with eye



5124 Pure white



5126 White compact



5900 Mix

5011	Bright red	20%
5910	Dark flamed Mix	15%
5071	Deep rose	15%
5092	Bright purple	10%
5095	Purple	10%
5124	Pure white	10%
5110	Bordeaux	5%
5126	White compact	5%
5041	Salmon with eye	5%
5060	Rose with eye	5%

5910 Dark flamed Mix

100033	Salmon & light salmon flame exp.	30%
100032	Magenta flame exp.	27%
100034	Bright purple flame exp.	27%
100026	Rose flame exp.	16%

Collection *Cyclamen persicum* F1

NEW **Midi+**[®] Victoria



NEW

100048 VICTORIA Salmon

- The first Victoria in the MIDI+ range!
- Pure VICTORIA Salmon type featuring a distinct, well-defined crown.
- A floriferous, early-blooming novelty for the start of the season.
- Robust, highly distinctive, and perfectly uniform plant.



Midi



22-24 cm
(9-10")



26-28 cm
(11-12")



10.5-15 cm
(4-6")



13-15
weeks



Sept.-Nov.



Collection **Cyclamen persicum F1**

Midi+® Indiaka®

Midi+® Indiaka®

The original two-toned cyclamen.

- Unique contrast and optimum performance.
- Spectacular colours.
- Extended sales window from the beginning of autumn through winter.
- Excellent outdoor performance OUTstanding Cyclamen®.



Midi



22-24 cm
(9-10")



26-28 cm
(11-12")



10.5-15 cm
(4-6")



16-18
weeks



Oct.-Mar.

53012

Red



53030

Salmon



53105

Magenta



53090 Bright purple



53080

Light rose



53070

Rose



53950 Mix

53091	Bright purple exp.	30%
53106	Magenta exp.	30%
53030	Salmon	18%
53070	Rose	17%
53080	Light rose	5%

Free label*





Midi+® Abanico®

Fan-shaped bouquets.
• Original shape and contrasts.
• Showy flowers throughout the season.



Midi



22-24 cm
(9-10")



26-28 cm
(11-12")



10.5-15 cm
(4-6")



16-18
weeks



Oct.-Mar.

55506 Magenta



Midi+® Metalis®

Silvery foliage and high consistency.
• Distinctive contrast.
• Vigorous growth.



Midi



22-24 cm
(9-10")



26-28 cm
(11-12")



10.5-15 cm
(4-6")



16-18
weeks



Oct.-Mar.

52210 Red



52230 Salmon



52220 Magenta



52291 Bright purple



52260 Light pink with eye



52270 Rose



52228 White



52950 Mix

52210	Red	20%	52270	Rose	15%
52291	Bright purple	18%	52220	Magenta	9%
52228	White	18%	52260	Light pink with eye	5%
52230	Salmon	15%			



Collection Cyclamen persicum F1

Latinia® Standard

Latinia® Standard

Early and sturdy.

- Compact and performs well.
- The landscape designer's choice.



Maxi



22-24 cm
(9-10")



30-32 cm
(13-14")



10.5-15 cm
(4-6")



14-16
weeks



Aug.-Nov.

1010 Scarlet red



1109 Lilac



1095 Purple



1060 Rose with eye



1128 White



1900 Mix

1010	Scarlet red	20%
1077	SUCCESS® Neon rose	13%
1063	Rose with purple eye	10%
1095	Purple	10%
1128	White	10%
1910	Mix Flamed	10%
1038	SUCCESS® Salmon	8%
1107	SUCCESS® Deep magenta	8%
1109	Lilac	8%
1700	VICTORIA 50	3%

1910 Mix Flamed

100053	Bright purple flame exp.	35%
100055	Magenta flame exp.	35%
100056	Light salmon flame exp.	20%
100054	Rose flame exp.	10%





Latinia® Success®

Big flowers and maximum consistency.

- Strong growth even with high temperatures.
- The best option for large-scale production.



Maxi



22-24 cm
(9-10")



30-32 cm
(13-14")



10.5-15 cm
(4-6")



14-16
weeks



Aug.-Nov.

1011 Bright red



1038 Salmon



1107 Deep magenta



1097 Light purple



1078 Candy pink



1062 Light pink
with eye



1077 Neon rose



1070 Rose



1121 Pure white



1971 Mix

1011	Bright red	17%
1097	Light purple	15%
1038	Salmon	14%
1078	Candy pink	12%
1107	Deep magenta	12%
1121	Pure white	10%
1062	Light pink with eye	7%
100267	White exp.	7%
1077	Neon rose	6%



Collection Cyclamen persicum F1

ABSOLU® Sublima **NEW**

The first scented Victoria F1 Cyclamen.

🌸 Now available in maxi flowers.





NEW

100334 ABSOLU® Sublima

- Maxi flowers with a vibrant fragrance and 100% VICTORIA elegance.
- Subtle lily-of-the-valley scent.
- Early flowering ensuring large blooms from the very start of the season.
- Perfectly rounded plant habit.



Maxi



22-24 cm
(9-10")



30-32 cm
(13-14")



10.5-15 cm
(4-6")



15-16
weeks



Aug.-Nov.

NEW

100334 ABSOLU®
Sublima



Explore the ABSOLU® range on page 52.



Latinia® Victoria

Large Victoria flowers and compact plant.

- For high density cultivation.
- Short culture time.



Maxi



22-24 cm
(9-10")



30-32 cm
(13-14")



10.5-15 cm
(4-6")



15-16
weeks



Aug.-Nov.

1700 VICTORIA 50





Collection *Cyclamen persicum* F1

Latinia® Crispino®

Latinia® Crispino®

Early fringed type with large flowers.

- Compact and high-performing.
- Mix of green and marbled leaves.



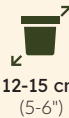
Maxi



22-24 cm
(9-10")



30-32 cm
(13-14")



12-15 cm
(5-6")



16-18
weeks



Sept.-Nov.

100264 Red



100225 Salmon



100223 Magenta



100226 Light purple & Magenta



100224 Rose & Light purple



100228 White



1591 Mix

100226	Light purple & Magenta	20%
100228	White	20%
100264	Red	20%
100224	Rose & Light purple	15%
100225	Salmon	15%
100223	Magenta	10%





Latinia® Fantasia®

Intense colours and contrasts.

- Fantasia® sturdiness.
- Compact in all situations.



Midi



22-24 cm
(9-10")



30-32 cm
(13-14")



10.5-15 cm
(4-6")



16-18
weeks



Aug.-Nov.

1312

Red



1385 Deep magenta



1395 Purple



1371 Deep rose



1960 Mix

1373	Deep rose evolution exp.	25%
1312	Red	25%
1385	Deep magenta	25%
1395	Purple	25%





Collection *Cyclamen persicum* F1

Halios® HD



NEW

100141 HD Light rose

- Very rounded growth habit with abundant foliage.
- Superior flowering performance in hot Southern European climates.
- Large flowers displaying a consistently uniform light-fuchsia hue.
- Nice bouquet with short, centred stems.



Halios® HD

Large flowers and high density.

- Robust, very dense habit.
- Optimal choice for autumn.



Maxi



24-26 cm
(10-11")



32-34 cm
(14-15")



12-17 cm
(5-6.5")



16-18
weeks



Sept.-Jan.

2016 HD Red
REBELLE®



2018 HD Bright
scarlet



2076 HD Grenadine



2039 HD Salmon



2146 HD Salmon
flame



2107 HD Deep
magenta



2091 HD Bright
purple



2695 HD DHIVA
Purple



2103 HD Lavender



2101 HD Lilac



2075 HD Bright rose



2065 HD DHIVA
Rose with eye



NEW

100141 HD Light
rose



2077 HD Neon rose



2052 HD Salmon
rose



2124 HD Pure white



2123 HD White



Collection **Cyclamen persicum F1****Halios®** HD **Halios®** Standard

Halios® HD

Large flowers and high density.

- Robust, very dense habit.
- Optimal choice for autumn.



Maxi

24-26 cm
(10-11")32-34 cm
(14-15")12-17 cm
(5-6.5")16-18
weeks

Sept.-Jan.

2910 HD Flamed Mix

100030	HD Lilac flame exp.	35%	100025	HD Rose flame exp.	20%
100031	HD Magenta flame exp.	30%	2146	HD Salmon flame	15%

2940 HD Mix

2910	HD Flamed Mix	16%	2107	HD Deep magenta	7%	2103	HD Lavender	3%
2091	HD Bright purple	12%	2077	HD Neon rose	6%	2039	HD Salmon	3%
2016	HD Red REBELLE®	10%	2700	VICTORIA 50	6%	2052	HD Salmon rose	3%
2018	HD Bright scarlet	10%	2812	BLUSH Intense	5%	2075	HD Bright rose	2%
2124	HD Pure white	10%	2695	HD DHIVA Purple	5%	2076	HD Grenadine	2%

Halios® Standard

Large flowers and quality brand.

- Suitable for late-season production.
- Adapted to energy-saving growing.



Maxi

26-28 cm
(11-12")34-36 cm
(15-16")15-22 cm
(6-8.5")16-20
weeks

Oct.-Jan.

2900 Mix

101245	Scarlet red exp.	10%	2150	Magenta flame	5%	2102	Lilac	4%
2096	Purple	10%	2125	Pure white	5%	2720	VICTORIA 50 Rose with eye	4%
2011	Red REBELLE®	8%	2062	Rose with eye	5%	2124	HD Pure white	3%
2160	Purple flame	7%	2108	Deep magenta	4%	2021	HD Scarlet salmon	3%
2147	Salmon flame	7%	2076	HD Grenadine	4%	2211	Red silverleaf	2%
2075	HD Bright rose	6%	2077	HD Neon rose	4%			
2290	Flamed silverleaf Mix	5%	2081	HD Light rose	4%			

2920 Winter Mix

2290	Flamed silverleaf Mix	11%	2017	Red Allegro	8%	100469	Purple flame exp.	5%
2125	Pure white	10%	100703	Red exp.	7%	2090	Light purple	5%
2072	Deep rose	10%	2102	Lilac	7%	2082	Light rose	3%
101245	Scarlet red exp.	8%	2062	Rose with eye	6%	100261	Deep magenta exp.	3%
2147	Salmon flame	8%	2150	Magenta flame	5%	2096	Purple	2%
						2211	Red silverleaf	2%



Halios® Standard

Large flowers and quality brand.

- Suitable for late-season production.
- Adapted to energy-saving growing.



Maxi



26-28 cm
(11-12")



34-36 cm
(15-16")



15-22 cm
(6-8.5")



16-20
weeks



Oct.-Jan.

2013 Red
SATISFACTION®



2011 Red
REBELLE®



2017 Red Allegro



2147 Salmon flame



2108 Deep magenta



2105 Magenta



2150 Magenta flame



2090 Light purple



2102 Lilac



2096 Purple



2160 Purple flame



2072 Deep rose



2082 Light rose



2064 LITCHI® Rose



2062 Rose with eye



2053 Salmon rose



2620 DHIVA Pure
white



2125 Pure white





Collection Cyclamen persicum F1 Halios®

Halios® Victoria

Large, crowned flowers.

- Very early.
- Great distinction and perfect uniformity.



Maxi



24-26 cm
(10-11")



32-34 cm
(14-15")



12-17 cm
(5-6.5")



14-16
weeks



Oct.-Jan.

2720 VICTORIA 50
Rose with eye



2700 VICTORIA 50



Halios® Funflame®

- Unexpected flowers and increased volume.
- Very round and ultra-solid habit.
- Easy to grow.



Maxi



24-26 cm
(10-11")



32-34 cm
(14-15")



12-17 cm
(5-6.5")



16-18
weeks



Oct.-Jan.

2850 Magenta



Halios® Blush

- Subtle colours.
- Silvery foliage.
- Very centred flowering.



Maxi



24-26 cm
(10-11")



32-34 cm
(14-15")



12-17 cm
(5-6.5")



16-18
weeks



Oct.-Jan.

2812 BLUSH Intense





Halios® Fantasia®

Large, fancy flowers.

- The best shelf life at consumer level.
- Vigorous in all conditions.



Maxi



24-26 cm
(10-11")



32-34 cm
(14-15")



12-17 cm
(5-6.5")



16-18
weeks



Oct.-Jan.

2960 Mix

100125	Red evolution	25%
2373	Deep rose	25%
2306	Magenta	25%
2397	Purple	25%

100125

Red
evolution



2306

Magenta



2397

Purple



2373

Deep rose



Halios® Fantasia® Decora

Large flowers & silvery foliage.

- Very round plant habit.
- Long-lasting flowers.



Maxi



26-28 cm
(11-12")



34-36 cm
(15-16")



15-22 cm
(6-8.5")



16-19
weeks



Oct.-Jan.

2381

Magenta
silverleaf



2396

Purple
silverleaf



Halios® Decora

Large flowers and silvery foliage.

- Very round plant habit.
- Long-lasting flowers.



Maxi



26-28 cm
(11-12")



34-36 cm
(15-16")



15-22 cm
(6-8.5")



15-17
weeks



Oct.-Jan.

2211

Red silverleaf



2228

White
silverleaf



2290 Flamed silverleaf Mix



Collection *Cyclamen persicum* F1

Halios® Curly®

Halios® Curly®

The largest fringed types.

- Maximum choice of colours.
- High performance during short-day production.



Maxi



26-28 cm
(11-12")



34-36 cm
(15-16")



15-22 cm
(6-8.5")



19-21
weeks



Nov.-Mar.

2415 Bright scarlet



2431 LITCHI®
Salmon



2430 Salmon



2420 Scarlet salmon



2505 Deep magenta



2507 Magenta with
edge



2491 Bright purple



2495 Purple



2595 Purple with
edge



2471 Deep rose



2575 Indian rose



2461 Light pink with
red eye



2565 Light rose &
Flamed



2465 LITCHI® Rose



2470 Rose



2450 Salmon rose &
Flamed



2525 White





Halios® Curly®

The largest fringed types.

- Maximum choice of colours.
- High performance during short-day production.



Maxi



26-28 cm
(11-12")



34-36 cm
(15-16")



15-22 cm
(6-8.5")



19-21
weeks



Nov.-Mar.



2560 Flamed Mix

100118	Fringed & Flame salmon exp.	25%
100120	Fringed & Rose flame exp.	25%
2508	Magenta flame exp.	25%
2594	Bright purple flame exp.	25%

2582 Early Mix

2415	Bright scarlet	20%
100266	White exp.	20%
2491	Bright purple	17%
2430	Salmon	10%
2575	Indian rose	10%
2461	Light pink with red eye	5%
2465	LITCHI® Rose	5%
2505	Deep magenta	5%
2508	Magenta flame exp.	5%
2431	LITCHI® Salmon	3%

2590 Mix

2495	Purple	18%
2415	Bright scarlet	15%
2471	Deep rose	12%
2420	Scarlet salmon	10%
2525	White	10%
2461	Light pink with red eye	8%
2565	Light rose & Flamed	7%
2470	Rose	6%
2507	Magenta with edge	5%
2595	Purple with edge	5%
2450	Salmon rose & Flamed	4%

Our iconic
 **cyclamen**

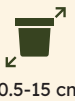


100237 PETIT MOULIN® Mix ☀️

- Unique double-flower shape and incredible flower power.
- Exceptionally long-lasting blooms: over 100 days flowering.
- Shelf life tested and proven by the FloraHolland trial station.
- Exceptional outdoor performance.
- Salmon and magenta colour shades may appear in the mix.
- Easily grown in 15 cm pots with two clumps of young plants.



Mini



10.5-15 cm
(4-6")



18-20
weeks



32-34
weeks



Double flowers for 🌸 100 days!

Get ready to be amazed by PETIT MOULIN®, the most blooming cyclamen on the market!

This exceptional variety stands out with its unique double-flower shape, offering unmatched visual appeal.

Its blooms are exceptionally long-lasting, remaining attractive for over 100 days and delivering a continuous burst of colour throughout the season.

With incredible flower power, PETIT MOULIN® is perfect for terraces and patios.





Collection Cyclamen persicum F1 Iconics



You already know Absolu® de Morel...

Since its launch, Absolu® de Morel has established itself as one of our most iconic varieties.

4702 ABSOLU® de MOREL

The First Scented Victoria F1 Cyclamen.

- Miniature plant and flower size.
- Compact, round plant habit.
- Subtle lily-of-the-valley fragrance.
- Coloured crown.
- Exceptional outdoor performance.



Mini



9-12 cm
(3.5-5")



16-18
weeks



28-30
weeks





... now discover Absolu® Sublima 🌸

Same DNA. A bolder presence. Maxi flowers, a vibrant fragrance, and a silhouette designed to stand out while keeping the subtlety you expect.

NEW

100334 ABSOLU® Sublima 🌸

- Maxi flowers with a vibrant fragrance and 100% VICTORIA elegance.
- Subtle lily-of-the-valley scent.
- Early flowering ensuring large blooms from the very start of the season.
- Perfectly rounded plant habit.



Maxi



10.5-15 cm
(4-6")



15-16
weeks



29-30
weeks



Free label*



Collection Cyclamen persicum F1 Iconics

6221 TUXEDO® Deep magenta

- Slightly later flowering than standard mini cyclamens (Smartiz® type).
- Perfectly positioned for the pre-Christmas sales period.
- Stunning contrast between dark flowers and silvery foliage.



Mini



6-10.5 cm
(2.5-4")



17-19
weeks



29-31
weeks



69290 BISOUS® Mix

- Unusual combination of flamed flowers with silvery foliage.
- Mix of fresh, attractive colours.
- Fast and uniform flowering: flowers appear 22 weeks after sowing in Northern Europe.
- Strong, long-lasting flowers.



Mini



9-10.5 cm
(3.5-4")



15-16
weeks



27-28
weeks





22651 FALBALA® Rose

- Uniform plants with a rounded, compact habit.
- Delicately fragrant in warm temperatures.
- Decorative foliage.



Maxi



12-17 cm
(5-6.5")



16-18
weeks



32-34
weeks



12590 PIPOCA® Mix

- Unique variety, highly unusual with exquisitely curly flowers.
- Small serrated leaves.
- Easy to grow, with excellent tolerance to Botrytis.



Maxi



12-17 cm
(5-6.5")



19-22
weeks



35-38
weeks



4795 ORIGAMI® Silverleaf

- 100% ORIGAMI®-type flowers, very different from a regular cyclamen.
- Highly resistant and very long-lasting, even outdoors.
- For late crops (Dec-Mar) under short-day conditions, with petals that grow larger and display VICTORIA traits.



Mini



10.5-12 cm
(4-5")



18-20
weeks



30-32
weeks



Collection

Cyclamen persicum F1

 **At a glance**



Mixes: the simplified production solution

Ready-to-grow mixes combining uniformity, synchronized flowering, and performance, from Mini to Maxi.

- Optimized selection of Mini, Midi, and Maxi varieties.
- Uniform growth and synchronized flowering for simplified crop management.
- Ideal for high-density production.

 Mini			
Macaron®			
Standard	6-10.5 cm (2.5-4")	107991 Mix North	p. 12
		107992 Mix South	p. 12
Smartiz®			
Fantasia®	6-10.5 cm (2.5-4")	6960 Mix	p. 15
Metis®			
Standard	9-12 cm (3.5-5")	4900 Mix	p. 18
		4911 Mix Edge	p. 18
		4925 Mix Summer	p. 18
		4931 Mix South	p. 18
		4933 Mix North	p. 18
Fantasia®	6-10.5 cm (2.5-4")	4960 Mix	 p. 23
Fantasia® Winter	10.5-12 cm (4-5")	4961 Mix Winter	 p. 23
Decora	9-12 cm (3.5-5")	4950 Mix Silverleaf	 p. 24
Victoria	9-12 cm (3.5-5")	4791 VICTORIA Mix Deco	 p. 25
Crispino®	9-12 cm (3.5-5")	48900 Mix	p. 26
Abanico®	9-12 cm (3.5-5")	45900 Mix	p. 27

Midi			
Tianis®			
Standard	10.5-12 cm (4-5")	3900 Mix	p. 28
		3910 Flamed Mix	p. 28
		3930 North Mix	p. 28
Success®	10.5-12 cm (4-5")	3970 Mix	☀ p. 30
Fantasia®	10.5-12 cm (4-5")	3960 Mix	☀ p. 31
Midi+®			
Standard	10.5-15 cm (4-6")	5900 Mix	p. 32
		5910 Dark flamed Mix	p. 32
Indiaka®	10.5-15 cm (4-6")	53950 Mix	☀ p. 34
Metalis®	10.5-15 cm (4-6")	52950 Mix	p. 35
Latinia®			
Fantasia®	10.5-15 cm (4-6")	1960 Mix	p. 41
Maxi			
Latinia®			
Standard	10.5-15 cm (4-6")	1900 Mix	p. 36
		1910 Mix Flamed	p. 36
Success®	10.5-15 cm (4-6")	1971 Mix	p. 37
Crispino®	12-15 cm (5-6")	1591 Mix	p. 40
Halios®			
HD	12-17 cm (5-6.5")	2910 HD Flamed Mix	p. 44
		2940 HD Mix	p. 44
Standard	15-22 cm (6-8.5")	2900 Mix	p. 44
		2920 Winter Mix	p. 44
Fantasia®	12-17 cm (5-6.5")	2960 Mix	p. 47
Decora	15-22 cm (6-8.5")	2290 Flamed silverleaf Mix	p. 47
		2560 Flamed Mix	p. 49
Curly®	15-22 cm (6-8.5")	2582 Early Mix	p. 49
		2590 Mix	p. 49



OUTstanding Cyclamen®

Cyclamen excellence for outdoor performance

The OUTstanding Cyclamen® label identifies cyclamen varieties capable of delivering long-lasting, high-quality flowering under outdoor conditions, even in challenging climates.

Tested under real-life conditions in our open-field trials in Fréjus (France), these genetics meet the expectations of municipalities and specifiers alike: robustness, uniformity, low maintenance, and lasting visual impact.

Trials under extreme conditions

Varieties are planted in containers, acclimatized, and then exposed to full sun without protection to assess their true outdoor performance.

Evaluation criteria include:

- Tolerance to water and climate stress
- Flowering density and uniformity
- Foliage quality and planting homogeneity

Only varieties achieving a score of **≥ 7/10** are awarded the OUTstanding® label, ensuring reliability for landscape applications.

Key benefits for landscape projects

- Excellent resistance to sun, wind, and rain.
- Extended flowering period.
- Low-maintenance requirements.



A broad plant palette

With 78 listed varieties, the OUTstanding Cyclamen® range addresses a wide diversity of projects: beds, urban planters, terraces, containers, public spaces, and pedestrian areas.

From compact formats such as METIS®, TIANIS® and INDIKA®, to more structuring plants like MIDI+®, PETIT MOULIN®, and the fragrant ABSOLU® de Morel, each range provides a solution tailored to landscape design.

Collection Cyclamen persicum F1

At a glance - OUTstanding Cyclamen®



OUTstanding Cyclamen® easily identified by the icon ☀

Macaron®					
Standard	Mini	6-10.5 cm (2.5-4")		NEW 100121	p. 10
				100322	p. 11
				100557	p. 11
				100559	p. 11
				100554	p. 11
				100555	p. 11
				100556	p. 11
Smartiz®					
Victoria	Mini	6-10.5 cm (2.5-4")		6702	p. 14
Fantasia®	Mini	6-10.5 cm (2.5-4")		6310	p. 15
				6385	p. 15
				6395	p. 15
Metis®					
Standard	Mini	9-12 cm (3.5-5")		4013	p. 17
				100293	p. 17
				100346	p. 17
				4092	p. 17
				4096	p. 17
				100355	p. 17
				4062	p. 17
				4072	p. 17
				4073	p. 17
				4080	p. 17
				4081	p. 17
Indiaka®	Mini	9-12 cm (3.5-5")		NEW 43105	p. 21
				NEW 43106	p. 21
				NEW 43090	p. 21
Fantasia®	Mini	6-10.5 cm (2.5-4")		4311	p. 23
				4320	p. 23
				4385	p. 23
				4395	p. 23
Decora	Mini	9-12 cm (3.5-5")		4315	p. 23
				4210	p. 24
				4230	p. 24
				4290	p. 24
Victoria	Mini	9-12 cm (3.5-5")		4701	p. 25

Tianis®					
Standard	Midi	10.5-12 cm (4-5")		3010	p. 28
				3177	p. 28
				3129	p. 28
Success®	Midi	10.5-12 cm (4-5")		3012	p. 30
				3035	p. 30
				100126	p. 30
				3095	p. 30
				3062	p. 30
				3063	p. 30
				3070	p. 30
				3071	p. 30
Fantasia®	Midi	10.5-12 cm (4-5")		3311	p. 31
				3386	p. 31
				3396	p. 31
				3371	p. 31
Midi+®					
Standard	Midi	10.5-15 cm (4-6")		5011	p. 32
				5041	p. 32
				5110	p. 32
				5092	p. 32
				5095	p. 32
				5060	p. 32
				5071	p. 32
Victoria	Midi	10.5-15 cm (4-6")		100048	p. 33
Indiaka®	Midi	10.5-15 cm (4-6")		53012	p. 34
				53030	p. 34
				53105	p. 34
				53090	p. 34
				53070	p. 34
				53080	p. 34
Metalis®	Midi	10.5-15 cm (4-6")		52228	p. 35
Latinia®					
Standard	Maxi	10.5-15 cm (4-6")		1010	p. 36
Success®	Maxi	10.5-15 cm (4-6")		1011	p. 37
				1107	p. 37
Iconics					
ORIGAMI® Silverleaf	Mini	10.5-12 cm (4-5")		4795	p. 55
PETIT MOULIN® Mix	Mini	10.5-15 cm (4-6")		100237	p. 51
ABSOLU® de MOREL	Mini	9-12 cm (3.5-5")		4702	p. 52





Cyclamen

✿ for cut flower production

The large-flowered Halios® cyclamen range offers an original, premium solution for the cut flower market.

- Large blooms with strong, sturdy stems.
- Premium visual impact.
- Vase life exceeding 15 days.

Halios®					
Standard	Maxi	15-22 cm (6-8.5")		2011 Red REBELLE®	p. 45
				2150 Magenta flame	p. 45
				2064 LITCHI® Rose	p. 45
				2160 Purple flame	p. 45
				2620 DHIVA Pure white	p. 45
Victoria	Maxi	12-17 cm (5-6.5")		2720 VICTORIA 50 Rose with eye	p. 46
				2700 VICTORIA 50	p. 46
Blush	Maxi	12-17 cm (5-6.5")		2812 BLUSH Intense	p. 46
Fantasia®	Maxi	12-17 cm (5-6.5")		100125 Red evolution	p. 47
				2306 Magenta	p. 47
				2397 Purple	p. 47
				2373 Deep rose	p. 47
Fantasia® Decora	Maxi	15-22 cm (6-8.5")		2381 Magenta silverleaf	p. 47
				2396 Purple silverleaf	p. 47
Curly®	Maxi	15-22 cm (6-8.5")		2415 Bright scarlet	p. 48
				2420 Scarlet salmon	p. 48
				2430 Salmon	p. 48
				2431 LITCHI® Salmon	p. 48
				2505 Deep magenta	p. 48
				2507 Magenta with edge	p. 48
				2450 Salmon rose & Flamed	p. 48
				2461 Light pink with red eye	p. 48
				2465 LITCHI® Rose	p. 48
				2470 Rose	p. 48
				2471 Deep rose	p. 48
				2491 Bright purple	p. 48
				2495 Purple	p. 48
				2565 Light rose & Flamed	p. 48
				2575 Indian rose	p. 48
				2595 Purple with edge	p. 48
				2525 White	p. 48



✿ Easily identified by the Cut Flowers icon

Collection *Cyclamen persicum* F1

At a glance - Cut flower





Blooming in store.

Inspiring Retail, Made Simple!

This year, many of you explored our new Blooming in Store concept: a ready-to-use, practical approach to merchandising designed to boost in-store visibility.



From Pink October to Christmas, Valentine's Day, pallet highlights, and modular POS furniture, the space showcased turnkey ideas ready to implement.



**No fairy
godmother
required.**

Fantasia®


Queen vibes,
zero drama.

Victoria

Our fully redesigned labels, clearer, more expressive, and aligned with our refreshed identity, also received excellent feedback.



More!flowers.com

Discover your central hub for everything More!

Explore our varieties, access technical resources, browse marketing tools, and stay up to date with our latest innovations.

Designed to support your business, the website brings all essential information together in one place.

Order your labels with ease!

Our new online solution allows you to browse available designs, request quotes, and place orders in just a few clicks. A streamlined experience to save time, simplify your process, and ensure your plants are always perfectly presented at retail.



Media platform.

Step into a world of inspiration and resources! Access an extensive library of lifestyle images, product visuals, catalogs, culture guides, and more. Request your login today and unlock exclusive marketing and sales tools designed to boost your success!



Social media.

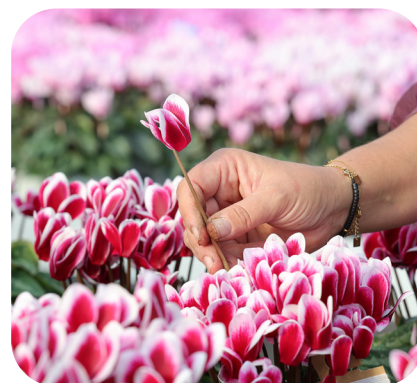
Stay connected and inspired!

Follow us on social media for fresh updates, behind-the-scenes insights, grower stories, and creative ideas.

 @more!-flowers

 @more!_flowers

 @more!flowers



Our marketing team is available to answer all your questions and support your projects.

Collection

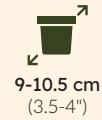
Botanical Cyclamen





Cyclamen coum.

- Delicate round blooms with distinctive, neatly rounded leaves.
- Continuous flowering from November to March.
- Hardy and cold-resistant, down to -20°C / -4°F .
- Easily naturalizes with minimal care.
- Seed-propagated variety.



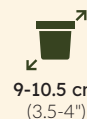
Blooming period





Cyclamen coum.

- Delicate round blooms with distinctive, neatly rounded leaves.
- Continuous flowering from November to March.
- Hardy and cold-resistant, down to -20°C / -4°F.
- Easily naturalizes with minimal care.
- Seed-propagated variety.



9-10.5 cm
(3.5-4")

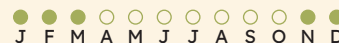


24-26
weeks



40-42
weeks

Blooming period



Classic leaf

100842 Dark pink
classic leaf



100813 Pink
classic leaf



100838 Light pink
classic leaf



100839 Light pink
classic leaf



Silver leaf

100807 Dark pink
silverleaf



100806 Pink
silverleaf



100808 White
silverleaf



Marble leaf

100812 Dark pink
marbled leaf



100848 Light pink
marbled leaf



100819 White
marbled leaf





Green leaf

100777 Dark pink green leaf



100815 Dark pink green leaf



101246 Light pink green leaf



100809 Pure white green leaf



100836 White green leaf



Xmas leaf

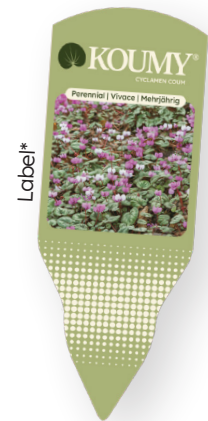
100853 Dark pink xmas leaf



100817 Pink xmas leaf



100816 White xmas leaf



Variation can be observed within the batch, with a substantial number of leaves not fully expressing the Xmas characteristic.

101525 Mix

100836	White green leaf	40%
100813	Pink classic leaf	28%
100807	Dark pink silverleaf	17%
100839	Light pink classic leaf	10%
100812	Dark pink marbled leaf	5%

101983 Mix marbled leaf

100812	Dark pink marbled leaf	40%
100819	White marbled leaf	30%
100848	Light pink marbled leaf	30%

101985 Mix silverleaf

100807	Dark pink silverleaf	42%
100806	Pink silverleaf	33%
100808	White silverleaf	25%

101982 Mix green leaf

100836	White green leaf	40%
100815	Dark pink green leaf	25%
100809	Pure white green leaf	20%
101246	Light pink green leaf	15%

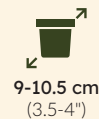
101984 Mix classic leaf

100813	Pink classic leaf	50%
100839	Light pink classic leaf	35%
100842	Dark pink classic leaf	15%



Cyclamen hederifolium (Neapolitan cyclamen).

- Striking foliage with unique shapes and strong graphic patterns.
- Flowering from August to November.
- Hardy and cold-resistant, down to -15°C / 5°F .
- Very easily naturalizes with minimal care.
- Seed-propagated variety.



Blooming period





Classic leaf

100799 Purple classic leaf



100868 Light pink classic leaf



100787 Pink classic leaf



100802 White classic leaf



Platinum leaf

100803 Light pink platinum leaf



100791 Pink platinum leaf



100792 White platinum leaf



101526 Mix

100802	White classic leaf	45%
100799	Purple classic leaf	25%
100880	Pink classic leaf exp.	10%
100791	Pink platinum leaf	10%
100803	Light pink platinum leaf	10%

101986 Mix classic leaf

100802	White classic leaf	50%
100799	Purple classic leaf	22%
100787	Pink classic leaf	15%
100868	Light pink classic leaf	13%

101987 Mix platinum leaf

100791	Pink platinum leaf	34%
100792	White platinum leaf	33%
100803	Light pink platinum leaf	33%



Botanical cyclamen, ready for retail impact

Our Brand Support program gives you the tools to showcase your plants.

Flexible solutions adapt to any retail space and customer flow:

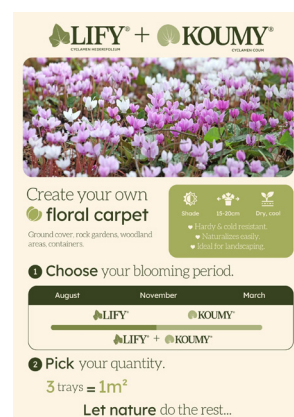
- Roll-ups & display visuals for strong in-store visibility
- Flyers to support product storytelling
- Carry handles for ready-to-sell packs
- Tags and branded materials to reinforce identity



Labels



Handles



A5 flyer



Our marketing team supports you with tailored tools and customized solutions to build a consistent and impactful retail presence.

Explore our full range
of tags and marketing
materials on
moreflowers.com



Collection Botanical Cyclamen

ELIXIA® NEW

Fragrant &
 continuous flowering.





NEW

ELIXIA®

The first interspecific cyclamen, *Cyclamen persicum* × *Cyclamen purpurascens*, bred from seed.

- Naturally INTENSE and long-lasting fragrance.
- Continuous flowering throughout the year, with peak performance in spring and autumn.
- Perennial plant, frost-hardy down to -7°C.
- CPOV protection - No. 2025/2348


12-17 cm
(5-6.5")


17-22
weeks


35-40
weeks

Blooming period

● ● ● ● ● ● ● ● ● ● ● ●
J F M A M J J A S O N D

NEW

101289



Collection

Helleborus





Helleborus niger also called Christmas rose.

- Guaranteed flowering in the first year.
- Good Botrytis tolerance.
- Very hardy (-30°C / -22°F).
- Seed-propagated variety.



Blooming period



100911 SNØYA® White Early Vigorous

102662 SNØYA® White Early Compact

102663 SNØYA® White Compact

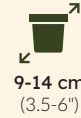






Helleborus orientalis also known as Lenten rose.

- Excellent consistency in plant habit, vigour and flowering across the 4 pastel double varieties.
- 100926 – Extra-early, starting from mid-October.
- Hardy and cold-resistant (-15°C / 5°F).
- Guaranteed flowering in the first year.
- Seed-propagated variety.



Blooming period



100952 Double Red



100926 Red



102666 Double Dark Pink



102665 Double Light Pink spotted



100948 Double pink spotted



NEW

100955 Pink



102664 Double White spotted





Helleborus argutifolius

Helleborus argutifolius also called Corsican hellebore.

- Vigorous plant with strong, architectural structure.
- Excellent uniformity in flower shape and foliage type.
- Hardy perennial, tolerant to both heat and cold (down to -15°C / 5°F).
- Guaranteed flowering in the first year.
- Seed-propagated variety.



9-14 cm
(3.5-6")



34-38
weeks



64-68
weeks

Blooming period



100902

Green



100901

Silver Lace



Helleborus x sternii

Helleborus x sternii, also known as Stern's hellebore.

- Exceptionally floriferous with strong visual impact.
- Ornamental foliage with unique marbling and rich colour contrasts.
- Compact growth habit.
- Guaranteed flowering in the first year.
- Seed-propagated variety.



9-14 cm
(3.5-6")

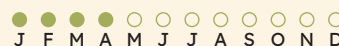


34-38
weeks



64-68
weeks

Blooming period



100959

Green



100958 Silver Dollar



100960

Silver Star

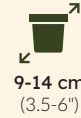




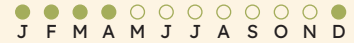
Helleborus foetidus

Helleborus foetidus also called Stinking hellebore.

- Hardy perennial, down to -23°C / -9°F , with good heat tolerance.
- Strong landscape presence with a profusion of delicate bell-shaped flowers.
- Guaranteed flowering in the first year.
- Seed-propagated variety.



Blooming period



100905 Gold Bullion



100903 Green



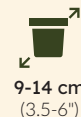
100904 Wester Flisk



Helleborus lividus

Helleborus lividus also known as Majorcan hellebore.

- Compact habit combined with beautifully marbled, decorative foliage.
- Hardy perennial, down to -8°C / 18°F .
- Uniform growth, vigour and flowering across the range.
- Guaranteed flowering in the first year.
- Seed-propagated variety.



Blooming period



100909 Green
Marble



100910 Lilac
Marble



100908 Purple
Marble



Collection

Tulbaghia

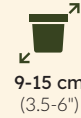




NEW

Tulbaghia violacea

- Long-flowering perennial.
- Strong tolerance to drought and full sun.
- Edible flowers and foliage with a delicate, easy-to-digest garlic flavor.
- Excellent performance in pots.
- Commercially supplied as seed.



Blooming period



NEW

101990 Tulbaghia
 violacea



NEW

101991 Tulbaghia
 violacea 'Alba'



Variety list

Collection Cyclamen persicum F1

Mini	
Macaron® Standard	p.11
100121 Bright red	NEW 
100322 Red	
100552 Pure white	
100553 White	
100554 Persian rose	
100555 Rose Bengal	
100556 Rose shades	
100557 Magenta	
100559 Purple	
107991 Mix North	
107992 Mix South	
Smartiz® Victoria	p.14
6702 VICTORIA evolution	
Smartiz® Fantasia®	p.15
6310 Red	
6370 Rose	
6385 Deep magenta	
6395 Purple	
6960 Mix	

Mini	
Metis® Standard	p.17
4013 Bright red compact	
4021 Scarlet salmon compact	
4050 Salmon rose	
4062 Light pink with eye	
4067 Lilac shades with eye	
4072 Rose shades	
4073 Deep rose	
4080 Rose Aquarel	
4081 Light Rose	
4092 Bright purple	
4096 Purple	
4107 Deep magenta	
4122 White CHANTILLY	
4900 Mix	
4911 Mix Edge	
4925 Mix Summer	
4931 Mix South	
4933 Mix North	
100293 Red	
100341 White	NEW
100346 Coral with edge	
100355 Lilac	
Metis® Indiaka®	p.21
43090 Bright purple	NEW 
43105 Magenta	NEW 
43106 Deep magenta	NEW 
Metis® Clochette®	p.22
100345 Salmon	NEW
Metis® Fantasia®	p.23
4310 Red	
4311 ARTIC Red	
4315 Red & Deep rose	
4320 Scarlet salmon	
4385 Deep magenta	
4395 Purple	
4960 Mix	
Metis® Fantasia® Winter	p.23
4961 Mix Winter	

Mini	
Metis® Decora	p.24
4210 Scarlet red silverleaf	
4220 Magenta silverleaf	
4225 Pure white silverleaf	
4230 Salmon shades silverleaf	
4270 Deep rose silverleaf	
4285 Persian rose silverleaf	
4290 Light purple silverleaf	
4950 Mix Silverleaf	
Metis® Victoria	p.25
4701 VICTORIA	
4740 VICTORIA Salmon & Rose	
4791 VICTORIA Mix Deco	
Metis® Crispino®	p.26
48010 Red	
48020 Salmon	
48050 Salmon rose	
48061 Rose with eye	
48070 Rose	
48071 Deep rose	
48090 Bright purple	
48105 Magenta	
48120 White	
48900 Mix	
Metis® Abanico®	p.27
45420 Scarlet salmon	
45470 Rose	
45490 Light purple	
45507 Deep magenta	
45900 Mix	
Iconics	p.54
4702 ABSOLU® de MOREL	
4795 ORIGAMI® Silverleaf	
6221 TUXEDO® Deep magenta	
69290 BISOUS® Mix	
100237 PETIT MOULIN® Mix	

Mix compositions may be subject to minor changes

 Collection
Cyclamen persicum F1

Midi			Midi			Midi	
Tianis® Standard	p.28		Midi+® Standard	p.32		Latinia® Fantasia®	p.41
3010 Bright red			5011 Bright red			1312 Red	
3129 White			5041 Salmon with eye			1371 Deep rose	
3170 Rose flame			5060 Rose with eye			1385 Deep magenta	
3177 Neon rose flame			5071 Deep rose			1395 Purple	
3900 Mix			5092 Bright purple			1960 Mix	
3910 Flamed Mix			5095 Purple				
3930 North Mix			5110 Bordeaux				
Tianis® Success®	p.30		5124 Pure white				
3012 Scarlet red			5126 White compact				
3035 Deep salmon			5900 Mix				
3062 Rose with eye			5910 Dark flamed Mix				
3063 Light pink with purple eye			Midi+® Victoria	p.33			
3070 Rose			100048 VICTORIA Salmon	NEW 			
3071 Deep rose			Midi+® Indiaka®	p.34			
3095 Purple			53012 Red				
3121 Pure white			53030 Salmon				
3970 Mix			53070 Rose				
100126 Deep magenta evolution			53080 Light rose				
Tianis® Fantasia®	p.31		53090 Bright purple				
3311 Red			53105 Magenta				
3371 Deep rose			53950 Mix				
3386 Deep magenta			Midi+® Abanico®	p.35			
3396 Purple			55506 Magenta				
3960 Mix			Midi+® Metalis®	p.35			
			52210 Red				
			52220 Magenta				
			52228 White				
			52230 Salmon				
			52260 Light pink with eye				
			52270 Rose				
			52291 Bright purple				
			52950 Mix				

Get your
growing guide



Collection Cyclamen persicum F1

Maxi	
Latinia® Standard	p.36
1010 Scarlet red	
1060 Rose with eye	
1095 Purple	
1109 Lilac	
1128 White	
1900 Mix	
1910 Mix Flamed	
Latinia® Success®	p.37
1011 Bright red	
1038 Salmon	
1062 Light pink with eye	
1070 Rose	
1077 Neon rose	
1078 Candy pink	
1097 Light purple	
1107 Deep magenta	
1121 Pure white	
1971 Mix	
Latinia® Victoria	p.39
1700 VICTORIA 50	
100334 ABSOLU® Sublima	NEW
Latinia® Crispino®	p.40
1591 Mix	
100223 Magenta	
100224 Rose & Light purple	
100225 Salmon	
100226 Light purple & Magenta	
100228 White	
100264 Red	
Halios® HD	p.43
2016 HD Red REBELLE®	
2018 HD Bright scarlet	
2039 HD Salmon	
2052 HD Salmon rose	
2065 HD DHIVA Rose with eye	
2075 HD Bright rose	
2076 HD Grenadine	
2077 HD Neon rose	
2091 HD Bright purple	

Maxi	
Halios® HD	p.43
2101 HD Lilac	
2103 HD Lavender	
2107 HD Deep magenta	
2123 HD White	
2124 HD Pure white	
2146 HD Salmon flame	
2695 HD DHIVA Purple	
2910 HD Flamed Mix	
2940 HD Mix	
100141 HD Light rose	NEW
Halios® Standard	p.45
2011 Red REBELLE®	
2013 Red SATISFACTION®	
2017 Red Allegro	
2053 Salmon rose	
2062 Rose with eye	
2064 LITCHI® Rose	
2072 Deep rose	
2082 Light rose	
2090 Light purple	
2096 Purple	
2102 Lilac	
2105 Magenta	
2108 Deep magenta	
2125 Pure white	
2147 Salmon flame	
2150 Magenta flame	
2160 Purple flame	
2620 DHIVA Pure white	
2900 Mix	
2920 Winter Mix	
Halios® Victoria	p.46
2700 VICTORIA 50	
2720 VICTORIA 50 Rose with eye	

Maxi	
Halios® Funflame®	p.46
2850 Magenta	
Halios® Blush	p.46
2812 BLUSH Intense	
Halios® Fantasia®	p.47
2306 Magenta	
2373 Deep rose	
2397 Purple	
2960 Mix	
100125 Red evolution	
Halios® Fantasia® Decora	p.47
2381 Magenta silverleaf	
2396 Purple silverleaf	
Halios® Decora	p.47
2211 Red silverleaf	
2228 White silverleaf	
2290 Flamed silverleaf Mix	
Halios® Curly®	p.48
2415 Bright scarlet	
2420 Scarlet salmon	
2430 Salmon	
2431 LITCHI® Salmon	
2450 Salmon rose & Flamed	
2461 Light pink with red eye	
2465 LITCHI® Rose	
2470 Rose	
2471 Deep rose	
2491 Bright purple	
2495 Purple	
2505 Deep magenta	
2507 Magenta with edge	
2525 White	
2560 Flamed Mix	
2565 Light rose & Flamed	
2575 Indian rose	
2582 Early Mix	
2590 Mix	
2595 Purple with edge	
Iconics	p.50
12590 PIPOCA® Mix	
22651 FALBALA® Rose	

Collection Botanical Cyclamen

KOUMY® p.66

- 100777 Dark pink green leaf
- 100806 Pink silverleaf
- 100807 Dark pink silverleaf
- 100808 White silverleaf
- 100809 Pure white green leaf
- 100812 Dark pink marbled leaf
- 100813 Pink classic leaf
- 100815 Dark pink green leaf
- 100816 White xmas leaf
- 100817 Pink xmas leaf
- 100819 White marbled leaf
- 100836 White green leaf
- 100838 Light pink classic leaf
- 100839 Light pink classic leaf
- 100842 Dark pink classic leaf
- 100848 Light pink marbled leaf
- 100853 Dark pink xmas leaf
- 101246 Light pink green leaf
- 101525 Mix
- 101982 Mix green leaf
- 101983 Mix marbled leaf
- 101984 Mix classic leaf
- 101985 Mix silverleaf

LIFY® p.69

- 100787 Pink classic leaf
- 100791 Pink platinum leaf
- 100792 White platinum leaf
- 100799 Purple classic leaf
- 100802 White classic leaf
- 100803 Light pink platinum leaf
- 100868 Light pink classic leaf
- 101526 Mix
- 101986 Mix classic leaf
- 101987 Mix platinum leaf

ELIXIA® p.73

- 101289 NEW

Collection Helleborus

SNØYA® p.75

- 100911 SNØYA® White Early Vigorous
- 102662 SNØYA® White Early Compact
- 102663 SNØYA® White Compact

GRØØVE® p.77

- 100926 Red
- 100948 Double pink spotted
- 100952 Double Red
- 100955 Pink NEW
- 102664 Double White spotted
- 102665 Double Light Pink spotted
- 102666 Double Dark Pink

Helleborus argutifolius p.78

- 100901 Silver Lace
- 100902 Green

Helleborus x sternii p.78

- 100958 Silver Dollar
- 100959 Green
- 100960 Silver Star

Helleborus foetidus p.79

- 100903 Green
- 100904 Wester Flisk
- 100905 Gold Bullion

Helleborus lividus p.79

- 100908 Purple Marble
- 100909 Green Marble
- 100910 Lilac Marble

Collection Tulbaghia

Tulbaghia violacea p.81

- 101990 Tulbaghia violacea NEW
- 101991 Tulbaghia violacea 'Alba' NEW

Get your
growing guide



Are you ready to glow up?



Coming soon

100447 METIS® ROSY GLOW®

- With its soft pastel-pink petals, METIS® ROSY GLOW® recalls the elegance of Japanese cherry blossoms (Sakura).
- Vigorous, ultra-rounded habit with exceptional uniformity.
- Ideal for autumn and winter flowering.
- Beautiful small, dark leaves that create a strong contrast with the flower colour.



Mini



18-20 cm
(7-8")



24-26 cm
(10-11")



9-12 cm
(3.5-5")



16-17
weeks



Oct.-Jan.

Contact



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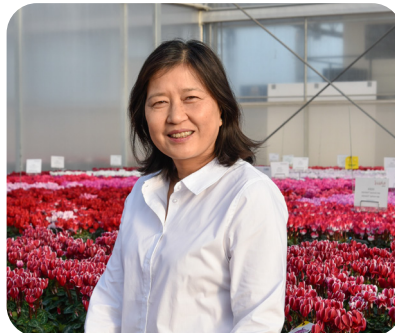
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